



ASSURANT®

ASSURANT, GOOD360 LAUNCH NEW TECHNOLOGY REUSE PROGRAM

NEW YORK and ALEXANDRIA, Va., April 19, 2018 – [Assurant, Inc.](#), a global provider of risk management solutions, and Good360, a global leader in product philanthropy and purposeful giving, today announced the *Assurant Cares: Tech for Good* agreement to redistribute surplus technology to nonprofit organizations. Throughout 2018, Assurant expects to donate more than 1,000 laptops and computers to Good360 for charitable reuse.

In addition, the Assurant Foundation will provide grant support to Good360 to install new hard drives and prepare the surplus equipment to help an array of charities repurpose the technology for the greater good of the communities they serve.

“We operate our business with a meaningful environmental commitment – with active programs to encourage conservation and sustainable practices,” said Shawn Kahle, vice president, Corporate Responsibility & Community Engagement and executive director, Assurant Foundation. “Our relationship with Good360 allows us to responsibly reduce waste by giving new life and purpose to technology we no longer use, while equipping nonprofits with additional resources to serve the needs of others.”

“Partnerships with socially responsible companies like Assurant are the cornerstone of the work that Good360 does,” said Richard Barney, EVP of Partnerships for Good360. “Technology donations are important because they can fill a gap for nonprofit organizations, allowing them to focus their budgets on programs and services. These donations also empower individuals who might not otherwise have access to those goods and their capabilities.”

For more than 35 years, Good360 has helped transform lives by partnering with socially responsible companies to keep overstocked, returned, and seasonal products out of landfills and to give those items a second life in the hands of people in need.

About Assurant

Assurant, Inc. (NYSE: AIZ) is a global provider of risk management solutions, protecting where consumers live and the goods they buy. A Fortune 500 company, Assurant focuses on the housing and lifestyle markets, and is among the market leaders in mobile device protection and related services; extended service contracts; vehicle protection; pre-funded funeral insurance; renters insurance; lender-placed homeowners insurance; and mortgage valuation and field services. With approximately \$32 billion in assets as of December 31, 2017 and \$6 billion in 2017 revenue, Assurant operates in 16 countries, while its Assurant Foundation works to support and improve communities. Learn more at [Assurant.com](#) or on Twitter [@AssurantNews](#).

About Good360

Good360's mission is to transform lives by providing hope, dignity, and a sense of renewed possibility to individuals, families, and communities impacted by disasters or other challenging life circumstances who, without us, would struggle to find that hope. As the global leader in product philanthropy and purposeful giving, we partner with socially responsible companies to source highly needed goods and distribute them through our network of diverse nonprofits that support people in need. Good360 has distributed more than \$9 billion in donated goods around the world, helping its network of more than 60,000 prequalified nonprofits strengthen communities and improve the lives of millions. Good360 is proud to partner with corporate donors such as Walmart, UPS, CVS Health Foundation, Nike, IKEA, Sears, Home Depot, Grainger, 3M, Mattel, Crayola, Gap, Inc., ANN INC., Williams-Sonoma, and Hilton. Good360 is a registered 501(c)(3) organization.

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