



ASSURANT

May 10, 2013

Assurant Board of Directors Approves 10th Dividend Increase

Declares Quarterly Dividend of \$.25 per Common Share

NEW YORK, May 10, 2013 -- [Assurant, Inc.](http://www.assurant.com) (NYSE: AIZ), a premier provider of specialty insurance and insurance-related products and services, announces that its Board of Directors has declared a quarterly dividend of \$.25 per share of common stock. This represents a 19 percent increase above the quarterly dividend of \$.21 per share, declared on Jan. 11, 2013. The dividend will be payable on June 11, 2013 to stockholders of record as of the close of business on May 28, 2013.

"The strength of the Assurant business model allows us to again increase our dividend and create additional value for our shareholders," said Robert B. Pollock, Assurant's president and CEO. "We are pleased to be among a select group of companies to have consistently raised their dividend during the past decade."

Future dividend declarations will be made at the discretion of the Assurant Board of Directors and will be based on the company's earnings, financial condition, cash requirements, future prospects and other factors.

For more information on Assurant, please visit <http://www.assurant.com> and follow us on Twitter ([@AssurantNews](https://twitter.com/AssurantNews)).

Assurant is a premier provider of specialized insurance products and related services in North America and select worldwide markets. Assurant, a Fortune 500 company and a member of the S&P 500, is traded on the New York Stock Exchange under the symbol AIZ. Assurant has approximately \$29 billion in assets and \$8 billion in annual revenue.

Media Contact:

Vera Carley
Director, Media Relations and Financial Communications
Phone: 212.859.7002
vera.carley@assurant.com

OR

Investor Relations Contacts:

Francesca Luthi
Senior Vice President,
Investor Relations
Phone: 212.859.7197
francesca.luthi@assurant.com

Suzanne Shepherd
Director, Investor Relations
Phone: 212.859.7062
suzanne.shepherd@assurant.com