



ASSURANT

June 27, 2012

Assurant Recognized with Gold Award from the National Business Group on Health for Promoting Healthy Employee Lifestyles

NEW YORK, June 27, 2012 -- Assurant, Inc. (NYSE: AIZ), a premier provider of specialty insurance and insurance-related products and services, today announces it was recognized as one of the nation's leading corporations for creating cultural and environmental workplace changes to support employees who are making a commitment to long-term health and wellness.

Assurant received the Gold award for its employee wellness program, AHA! (A Healthier Assurant), at the Leadership Summit sponsored by the National Business Group on Health's Institute on Innovation in Workforce Well-being. The AHA! program supports employees in their efforts to achieve their wellness goals and improve their health as well as members of their families. The program encourages employees to embrace a healthy lifestyle and empowers employees in making informed health care decisions.

"We are honored to receive this award in recognition of our long-standing commitment to a healthy workplace," said Sylvia Wagner, Executive Vice President of Human Resources and Development. "Through fun-filled activities, educational tools and resources, our AHA! program positively contributes to our workplace and helps improve our employees' health."

Assurant was one of 66 employers that earned the 2012 "Best Employers for Healthy Lifestyles" award from the organization, the nation's only non-profit, membership organization of large employers devoted exclusively to finding innovative and forward-thinking solutions to their most important health care and related benefits issues.

Helen Darling, President and CEO of the National Business Group on Health, commented: "We are very pleased to recognize Assurant for its ongoing commitment to providing lifestyle improvement programs that encourage healthy lifestyles for their employees. Assurant and its management team should be proud for their dedication and recognizing the importance of promoting and maintaining a healthy workforce. We congratulate them on receiving this award."

Winners of the "Best Employers for Healthy Lifestyles" awards were honored in one of two categories: Platinum, for established "healthy weight, healthy lifestyles" programs with measurable success and documented outcomes; or Gold, for creating cultural and environmental changes that support employees who are committed to long-term behavior changes.

About Assurant

Assurant is a premier provider of specialized insurance products and related services in North America and select worldwide markets. Its four key businesses -- Assurant Solutions, Assurant Specialty Property, Assurant Health, and Assurant Employee Benefits -- partner with clients who are leaders in their industries and build leadership positions in a number of specialty insurance market segments worldwide.

Assurant, a Fortune 500 company and a member of the S&P 500, is traded on the New York Stock Exchange under the symbol AIZ. Assurant has approximately \$27 billion in assets and \$8 billion in annual revenue. www.assurant.com

About the National Business Group on Health

The National Business Group on Health is the nation's only non-profit, membership organization of large employers devoted exclusively to finding innovative and forward-thinking solutions to their most important health care and related benefits issues and to being the voice for large employers on national health care issues. The Business Group, whose 345 members include 64 of the Fortune 100, identifies, develops and shares best practices in health benefits, disability, health and productivity, related paid time off and work/life balance issues. Business Group members provide health coverage for more than 55 million U.S. workers, retirees and their families. For more information, visit www.businessgrouphealth.org.

Media Contact:

Vera Carley
Director, Media Relations and Financial Communications
Phone: 212-859-7002
vera.carley@assurant.com