



ASSURANT

Assurant Board of Directors Approves Eighth Dividend Increase

NEW YORK, May 13, 2011 -- Assurant, Inc. ("Assurant") (NYSE: AIZ), a premier provider of specialty insurance and insurance-related products and services, announces that its board of directors has declared a quarterly dividend of \$.18 per share of common stock. This represents a 13 percent increase above the quarterly dividend of \$.16 per share, declared on Jan. 14, 2011. The dividend will be payable on June 7, 2011 to shareholders of record as of the close of business on May 23, 2011.

"We are pleased to announce the eighth dividend increase since Assurant went public in 2004 and reaffirm our commitment to create value for Assurant shareholders," said Robert B. Pollock, Assurant's president and CEO. "Our disciplined capital management strategy offers us the financial flexibility to reinvest and grow our business even as we repurchase shares and pay dividends to our shareholders."

Future dividend declarations will be made at the discretion of the Assurant board of directors and will be based on the company's earnings, financial condition, cash requirements, future prospects and other factors.

Assurant is a premier provider of specialized insurance products and related services in North America and select worldwide markets. Assurant, a Fortune 500 company and a member of the S&P 500, is traded on the New York Stock Exchange under the symbol AIZ. Assurant has more than \$27 billion in assets and \$8 billion in annual revenue. www.assurant.com

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