



ASSURANT

## Assurant to Host Investor Day on Wednesday, March 18, 2009

NEW YORK, March 10, 2009 -- Assurant, Inc. ("Assurant") (NYSE: AIZ), a premier provider of specialty insurance and insurance-related products and services, announced today that it will host an investor day in New York City on Wednesday, March 18, 2009 beginning at 8:15 am ET.

Assurant will host an invited audience of institutional investors and financial analysts and will also webcast the event. Speakers will include: Robert B. Pollock, president and chief executive officer, Assurant; Michael J. Peninger, executive vice president and chief financial officer, Assurant; Christopher J. Pagano, executive vice president, treasurer and chief investment officer, Assurant; Gene Mergelmeyer, president and chief executive officer, Assurant Specialty Property; John S. Roberts, president and chief executive officer, Assurant Employee Benefits; Donald Hamm, president and chief executive officer, Assurant Health; Craig Lemasters, president and chief executive officer, Assurant Solutions; and Melissa Kivett, senior vice president, investor relations, Assurant.

Access to this presentation will be available through Assurant's Web site at [www.assurant.com](http://www.assurant.com). After connecting to the home page, click on Investor Relations, then Events, to access the Investor Day webcast. Slides of the presentation will be posted on the company's Web site for viewing shortly before the presentation begins. A replay of the webcast will be available beginning March 18, 2009.

Assurant is a premier provider of specialized insurance products and related services in North America and selected international markets. Its four key businesses -- Assurant Solutions, Assurant Specialty Property, Assurant Health, and Assurant Employee Benefits -- have partnered with clients who are leaders in their industries and have built leadership positions in a number of specialty insurance market segments worldwide.

Assurant, a Fortune 500 company and a member of the S&P 500, is traded on the New York Stock Exchange under the symbol AIZ. Assurant has over \$24 billion in assets and \$8 billion in annual revenue.

### Press Contact:

Drew Guthrie  
Manager, Communications and  
Media Relations  
Phone: 212-859-7002  
Fax: 212-859-5893  
[drew.guthrie@assurant.com](mailto:drew.guthrie@assurant.com)

### Investor Relations:

Melissa Kivett  
Senior Vice President  
Investor Relations  
Phone: 212-859-7029  
Fax: 212-859-5893  
[melissa.kivett@assurant.com](mailto:melissa.kivett@assurant.com)

John Egan  
Vice President  
Investor Relations  
Phone: 212-859-7197  
Fax: 212-859-5893  
[john.egan@assurant.com](mailto:john.egan@assurant.com)