



Assurant Appoints New President for Canada

NEW YORK, 2 January 2020 - [Assurant, Inc.](#) (NYSE: AIZ), a leading global provider of housing and lifestyle solutions that support, protect and connect major consumer purchases, today announced the appointment of Paul Cosgrove as president of its Canadian operations, effective immediately. Cosgrove succeeds Robert "Bob" Zanussi, who, after 16 years with Assurant, is retiring as President and CEO, Canada. Zanussi will remain with the business through January 30, 2020 to ensure a smooth transition.

During his 25-year career at Assurant, Cosgrove has held various leadership roles, with oversight of the Connected Living, Global Auto and Financial Services businesses. During Cosgrove's tenure, he developed the sales optimization team to support the growth of the mobile business and led the creation of strategic internal organizational offices to better serve client implementations and improve business processes.

Cosgrove, who was previously vice president, business development and client management, will report to Keith Meier, president, International.

"Paul is a highly accomplished leader. His outstanding skills in supporting our client relationships and his vision for growth, both of the business and our people, positions him well for his new role as president, Assurant Canada," said Keith Meier. "With his deep auto, connected living and financial services experience, he will continue to focus on how we best serve our clients and their customers."

Commenting on his new role, Paul Cosgrove said, "It's an exciting time to lead the Canadian business, as we continue to focus on providing excellent service and market-leading products to our clients and their customers."

"On behalf of everyone at Assurant, we want to thank Bob for everything he has accomplished during his 16 years with the company," said Meier. "Bob has been instrumental in shaping Assurant Canada into the innovative business that it is today, and the Canadian business is well-positioned for continued business success and growth due to his leadership."

Meier added, "These changes demonstrate our continued efforts to leverage our exceptional talent to service our clients and further accelerate our strong momentum across our business."

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About Assurant

Assurant, Inc. (NYSE: AIZ) is a leading global provider of housing and lifestyle solutions that support, protect and connect major consumer purchases. Anticipating the evolving needs of consumers, Assurant partners with the world's leading brands to develop innovative products and services and to deliver an enhanced customer experience. A Fortune 500 company with a presence in 21 countries, Assurant offers mobile device solutions; extended service contracts; vehicle protection services; pre-funded funeral insurance;

renters insurance and lender-placed homeowners insurance. The Assurant Foundation strengthens communities by supporting charitable partners that help protect where people live and can thrive, connect with local resources, inspire inclusion and prepare leaders of the future.

Learn more at assurant.com or on Twitter [@AssurantNews](https://twitter.com/AssurantNews).

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