



ASSURANT®

Assurant Announces Several Appointments to Its Global Automotive Leadership Team

Experienced Leaders to Drive Global Strategic Growth Initiatives

NEW YORK - May 31, 2018 - [Assurant, Inc.](#) (NYSE:AIZ), a premier global provider of risk management solutions, today announced new leaders for its global automotive business, following the [close of its acquisition](#) of The Warranty Group. The newly named leadership team draws on the deep automotive bench of the two organizations to deliver the best and most experienced individuals to drive growth and serve clients and customers across the world.

Effective immediately, John Laudenslager becomes president of Assurant Global Automotive. Formerly president of Assurant's global Vehicle Protection Services operations, Laudenslager has been in the automotive business for more than 30 years, holding a variety of senior positions in automotive retail with large dealer groups and other companies, as well as in the insurance-related automotive industry.

"As part of our strategy to create a leading global provider of vehicle protection products and services, we've assembled a leadership team that has significant experience across the automotive sector," said Keith Demmings, president of Assurant's global lifestyle business unit. "With John at the helm of our global automotive business, this team will leverage our collective expertise in risk management, product innovation, operations, client services and program optimization to best support our clients and their customers."

"I'm looking forward to leading this talented team, which brings together the best of both organizations," said John Laudenslager. "The collective experience of this team will provide continuity and additional value and benefits to our clients, while also driving innovation in the vehicle protection industry," added Laudenslager.

In addition, Assurant announces the appointment of other key automotive executives:

Charlie Robinson, president, Assurant Resource Automotive, will continue to lead the team serving the U.S. dealership and agent distribution channels, as he previously led at The Warranty Group. Robinson brings more than 40 years of experience in the finance and insurance segments of the automobile dealer industry.

Justin Thomas will lead U.S. automotive national accounts, in addition to his responsibilities as president of financial services at Assurant. Formerly executive vice president of The Warranty Group's North America Specialty Solutions division, he has been with the company for 11 years in various account management, sales and operations positions across its auto, appliance, technology and administration groups.

Daniel Lenczner assumes the role of senior vice president of Assurant's third-party administrator (TPA) group, having served formerly as senior vice president of strategic

business development at Assurant. He has more than 25 years of experience in the automotive and insurance industries.

Assurant also announced today leadership appointments for all its [international regions](#).

About Assurant

Assurant, Inc. (NYSE: AIZ) is a global provider of risk management solutions, protecting where consumers live and the goods they buy. A Fortune 500 company, Assurant focuses on the housing and lifestyle markets, and is among the market leaders in mobile device protection and related services; extended service contracts; vehicle protection; pre-funded funeral insurance; renters insurance; lender-placed homeowners insurance; and mortgage valuation and field services. Assurant has a market presence in 21 countries, while its Assurant Foundation works to support and improve communities. Learn more at assurant.com or on Twitter [@AssurantNews](https://twitter.com/AssurantNews).

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