



ASSURANT®

Assurant Becomes an American Red Cross National Disaster Responder Member

NEW YORK, March 28, 2018 – [Assurant, Inc.](#), a global provider of risk management solutions, today announced that it has joined the American Red Cross Disaster Responder program. As a Disaster Response member, year-round support from Assurant helps ensure the Red Cross can act immediately whenever and wherever disasters occur, help families during the recovery process, and ensure communities become better prepared for the next disaster.

Through the Assurant Foundation, Assurant’s charitable arm, the company has supported the Red Cross with grants and matching gifts since 2001, most recently to help those affected by Hurricanes Harvey, Irma and Maria, as well as the California wildfires.

“Assurant’s commitment to protect what matters most comes to life in many ways – including through our partnership with the American Red Cross,” said Shawn Kahle, vice president, Corporate Responsibility & Community Engagement and executive director, Assurant Foundation. “By expanding our relationship as a national Disaster Responder member, we are helping to ensure resources will be available so that the Red Cross can bring much-needed relief to people in times of disaster.”

“We are so grateful to Assurant for their ongoing support of our disaster relief operations,” said Don Herring, Red Cross chief development officer. “Funds generously donated by Disaster Responder members and by the general public are essential to our ability to fulfill the mission of the Red Cross.”

Each year, the Red Cross responds to nearly 64,000 disasters across the country, including home fires, hurricanes, floods, earthquakes, tornadoes and wildfires. Red Cross services are provided to people in need of assistance at no cost and regardless of income. In support of that mission, Assurant will join others in supporting the Red Cross’ fourth annual Giving Day with special 2-for-1 matches of employee donations to the Red Cross.

About Assurant

Assurant, Inc. (NYSE: AIZ) is a global provider of risk management solutions, protecting where consumers live and the goods they buy. A Fortune 500 company, Assurant focuses on the housing and lifestyle markets, and is among the market leaders in mobile device protection and related services; extended service contracts; vehicle protection; pre-funded funeral insurance; renters insurance; lender-placed homeowners insurance; and mortgage valuation and field services. With approximately \$32 billion in assets as of December 31, 2017 and \$6 billion in 2017 revenue, Assurant operates in

16 countries, while its Assurant Foundation works to support and improve communities. Learn more at Assurant.com or on Twitter [@AssurantNews](https://twitter.com/AssurantNews).

About the American Red Cross:

The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies about 40 percent of the nation's blood; teaches skills that save lives; provides international humanitarian aid; and supports military members and their families. The Red Cross is a not-for-profit organization that depends on volunteers and the generosity of the American public to perform its mission. For more information, please visit redcross.org or cuzrojaamericana.org, or visit us on Twitter at [@RedCross](https://twitter.com/RedCross).

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