



**Assurant Partners with SnoopWall,
Breach Prevention Technology Leader,
to Insure Small and Medium Enterprises against Cyberattacks**

Data breach cyber insurance complements SnoopWall's network security offering

ATLANTA, March 6, 2017 - Assurant, Inc. (NYSE: AIZ), global provider of risk management solutions, is teaming up with breach prevention leader SnoopWall to protect small and medium enterprises from data breaches and cyberattacks.

SnoopWall's NetSHIELD award-winning breach prevention appliances provide agentless network access control technology, manage and quarantine internal threats, detect rogue assets and identify critical vulnerabilities in real time. Assurant's coverage helps these businesses recover quickly in the event a breach should occur. Potential benefits include coverage for restoration costs, liability, fines or regulatory penalties, up to \$250,000. Assurant will handle claims as part of the service.

"SnoopWall's technology helps ensure businesses stay safe from data breaches - and as specialists in risk management, we're standing behind them, combining security and cyber insurance for their users," said John Frobose, senior vice president, Assurant.

"Cybercrime is expected to cost the world \$6 trillion annually by 2021, up from \$600 billion today," said SnoopWall CEO Gary Miliefsky. "Small and medium enterprises generate more than 80 percent of global GDP, and have become the No. 1 target of cybercriminals. With Assurant, we're protecting these businesses who could hardly afford even a single breach."

The SnoopWall partnership is the latest in a series of technology-based innovations in risk management from Assurant, which also safeguards millions of electronics owners, car- and home-sharing customers, and small package shippers.

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About Assurant

Assurant, Inc. (NYSE: AIZ) is a global provider of risk management solutions, protecting where consumers live and the goods they buy. A Fortune 500 company, Assurant focuses on the housing and lifestyle markets, and is among the market leaders in mobile device protection and related services; extended service contracts; vehicle protection; pre-funded funeral insurance; renters insurance; lender-placed homeowners insurance; and mortgage valuation and field services. With approximately \$30 billion in assets as of December 31, 2016 and \$6 billion in 2016 revenue, Assurant operates in 14 countries, while its Assurant Foundation works to support and improve communities. Learn more at assurant.com or on Twitter [@AssurantNews](https://twitter.com/AssurantNews).

About SnoopWall

SnoopWall is the world's first breach prevention security company delivering a suite of network, mobile and app security products as well as cloud-based services protecting all computing devices from prying eyes and new threats through patented counterintelligence cloaking technology. SnoopWall secures mission critical and highly valuable confidential information behind firewalls with our award winning patented NetSHIELD appliances and with WinSHIELD on windows and MobileSHIELD on Google Android and Apple iOS mobile devices with next generation technology that detects and blocks all remote control, eavesdropping and spying. SnoopWall's software products and hardware appliances are all proudly made in the U.S.A. Visit us at <http://www.snoopwall.com> and follow us on Twitter: @SnoopWallSecure.

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