

Sylvia Berg Receives Florida Glass Ceiling Award Assurant's Miami-based executive honored for her accomplishments and leadership

ATLANTA, Jan. 20, 2017 - The Florida Diversity Council has bestowed a Florida Glass Ceiling Award to Sylvia Berg, vice president of new initiatives at Assurant. The award recognizes women who have demonstrated leadership excellence in their careers and serve as an example to other women in the workplace.

The organization presented the award at its annual Florida Women's Conference on Jan. 18, 2017, at Nova Southeastern University in Fort Lauderdale, Fla. The conference focuses on professional development, community, networking, entrepreneurship and women's health with the purpose of empowering women to become leaders within the workplace and community.

At Assurant, Berg leads the company's global research practice focused on lifestyle products and services. She built and launched the group which uncovers consumer and market insights worldwide through primary and syndicated research, and uses these insights to develop customized products for clients. The team's efforts have been instrumental in the development of ground-breaking mobile device protection products and related services.

Since joining the company in 1996, Berg has held roles of increasing responsibility in both research and marketing. Assurant has recognized her talent, dedication and significant contribution to the company's growth through numerous company awards.

"It's an honor to receive this recognition," said Berg. "This award is a reflection of the trust I have placed in my team and the confidence in my own ability to focus on what is truly important to the company."

Assurant has received several recognitions for its support of inclusion in the workplace. Since 2015, 2020 Women on Boards named Assurant a Winning 'W' Company and the Women's Forum of New York designated Assurant as a corporate game changer. Also, *Profiles in Diversity Journal* has given "Women Worth Watching" awards to four of Assurant's women executives, while the National Association of Professional Women inducted another executive into its VIP Woman of the Year Circle.

About Assurant

Assurant, Inc. (NYSE: AIZ) is a global provider of risk management solutions, protecting where consumers live and the goods they buy. A Fortune 500 company, Assurant focuses on the housing and lifestyle markets, and is among the market leaders in mobile device protection; extended service contracts; vehicle protection; pre-funded funeral insurance; renter's insurance; lender-placed homeowner's insurance; and mortgage valuation and field services. With approximately \$30 billion in assets and \$6 billion in annualized revenue as of Sept. 30, 2016, Assurant is located in 16 countries, while its Assurant Foundation works to support and improve communities. Learn more at assurant.com or on Twitter @AssurantNews.

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