

Assurant Partners with Invitation Homes to Protect Residents

Preferred Provider of Coverage for Single-Family Home Rental Leader

ATLANTA, July 12, 2016 - Assurant, Inc. (NYSE: AIZ), one of the nation's leading providers of renters insurance, has been selected as the preferred insurance provider for Invitation Homes, the nation's leader in single-family home rentals.

Assurant will be the only provider of residents' personal liability insurance that will be directly offered through Invitation Homes, for its network of nearly 50,000 high-quality houses in 14 major metropolitan areas. Residents will otherwise be required to secure insurance coverage independently.

Assurant, a global provider of risk management solutions, also offers optional personal property and contents insurance, and serves residents and property managers at thousands of apartment communities across the United States.

"As a leader in renters insurance, we know how to work with residents and property managers to provide the protection they both need," said Kathy McDonald, president, Global Specialty, a business unit of Assurant. "As a company, we're focused on risk management across the housing industry. And we're very proud to expand into the home rental market and bring our expertise to the leader in single-family rental residences."

With Assurant, Invitation Homes residents can obtain the insurance they need at competitive rates - both the required liability coverage under their lease, and personal-property coverage to protect their belongings. Coverage, payable in monthly installments, is available online or by phone from Assurant, and coming soon to Invitation Homes' online application site.

"Insurance protection is an important element of the home rental process," said Bruce Lavine, executive vice president, Operations, Invitation Homes. "In Assurant, we have an experienced, knowledgeable partner to bring the coverage our residents need, simply and conveniently."

Invitation Homes is the nation's leading provider of single family rental homes nationwide, serving approximately 120,000 residents in 14 markets.

About Assurant

Assurant Inc. (NYSE: AIZ) is a global provider of risk management solutions, protecting where consumers live and the goods they buy. A Fortune 500 company, Assurant focuses on the housing and lifestyle markets, and is among the market leaders in mobile device protection; extended service contracts; vehicle protection; pre-funded funeral insurance; renters insurance; lender-placed homeowners insurance; and mortgage valuation and field services. With approximately \$30 billion in assets as of March 31,

2016, and \$8 billion in annual revenue for the year ended 2015, Assurant is located in 16 countries, while its Assurant Foundation works to support and improve communities. Learn more at <u>assurant.com</u> or on Twitter <u>@AssurantNews</u>.

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