



Linda Recupero Joins Assurant to Lead Global Communication

NEW YORK, April 18, 2016 - [Assurant, Inc.](#), (NYSE: AIZ), a global provider of risk management solutions, today announced the appointment of Linda Recupero to the position of senior vice president, global communication. Based in New York, she will report to Francesca Luthi, executive vice president, chief communication and marketing officer.

“With nearly three decades of experience, Linda brings a wealth of business and communication expertise to our team,” said Luthi. “We are thrilled to have her on board to help drive our integrated communication strategy, as we continue to elevate the Assurant brand and build a stronger Assurant for the future.”

In her new role, Recupero will be responsible for designing and executing proactive communication programs to advance Assurant’s brand and broaden awareness of the company’s strategy. She will lead Assurant’s global internal and external communication activities and help highlight Assurant’s corporate social responsibility profile.

“I am truly excited to join a well-regarded, global organization like Assurant,” said Recupero. “I look forward to leading the team in communicating the company’s strategy, and further building the brand across the globe.”

For the past two years, Recupero served as vice president, global head of communication at Nasdaq, Inc. During her tenure, she oversaw a global team supporting external communication for Nasdaq and its business units. Recupero handled media strategy, crisis and issues management, story development, thought leadership and reputation management.

Prior to that role, Recupero served as the senior vice president, corporate practice leader for MSLGROUP. She also has served in senior communication roles at Teneo Holdings, White & Case and HSBC. Recupero began her career working for and leading practices at two of the world’s largest global public relations firms, Burson-Marsteller and Weber Shandwick.

About Assurant

Assurant, Inc. (NYSE: AIZ) is a global provider of risk management solutions, protecting where consumers live and the goods they buy. A Fortune 500 company, Assurant focuses on the housing and lifestyle markets, and is among the market leaders in mobile device protection; vehicle protection; pre-funded funeral insurance; renters insurance; lender-placed homeowners insurance; and mortgage valuation and field services. With approximately \$30 billion in assets and \$8 billion in annual revenue, Assurant is located in 15 countries, while its

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