



ASSURANT®

Assurant to Host Investor Day on Tuesday, March 8, 2016

NEW YORK, Feb. 25, 2016—Assurant, Inc. (NYSE:AIZ) today announced it will host an Investor Day in New York City on Tuesday, March 8, 2016, beginning at 9 a.m. ET. The event will feature presentations by company executives on Assurant's long-term strategy and financial outlook.

In-person attendance is by invitation only. A live webcast and archived replay of the presentations will be available through the Investor Relations section of Assurant's website at www.assurant.com. Slides of the presentations will be posted for viewing shortly before the event begins.

About Assurant

A global provider of specialty protection products and related services, Assurant (NYSE:AIZ) safeguards clients and consumers against risk. A Fortune 500 company, Assurant partners with clients who are leaders in their industries to provide consumers peace of mind and financial security. Our diverse range of products and services includes: mobile device protection products and services; extended service products and related services for consumer electronics, appliances and vehicles; pre-funded funeral insurance; lender-placed homeowners insurance; property preservation and valuation services; flood insurance; renters insurance and related products; debt protection administration; credit insurance; manufactured housing homeowners insurance; group dental insurance; group disability insurance; and group life insurance.

With approximately \$30 billion in assets and \$8 billion in annual revenue, Assurant operates through three business segments: Assurant Solutions, Assurant Specialty Property and Assurant Employee Benefits. Through the Assurant Foundation, established more than 30 years ago, the company and its employees are dedicated to supporting and partnering with organizations that improve communities. Visit www.assurant.com and follow us on Twitter @AssurantNews.

Media Contact:

Vera Carley

Assistant Vice President, External Communication

Phone: 212.859.7002

vera.carley@assurant.com

Investor Relations Contact:

Suzanne Shepherd

Assistant Vice President, Investor Relations

Phone: 212.859.7062

suzanne.shepherd@assurant.com