



ASSURANT®

Assurant Appoints Andy Morris as Chief Executive Officer and President of Assurant Solutions' European Operations

LONDON, Feb. 12, 2016 - Assurant, Inc. (NYSE: AIZ), a global provider of specialty protection products and related services, today announces the appointment of Andy Morris to the role of president and chief executive officer of Assurant Solutions in Europe. Assurant Solutions, a business segment of Assurant, specialises in mobile device protection and extended protection programmes and services in North and South America, the Caribbean, Asia and Europe.

“Andy has a passion for delivering transformational and innovative solutions that meet the needs of clients and their customers to continually improve the customer experience. He has been appointed to develop successful and sustainable business strategies to grow the European business, whilst continuing to strengthen Assurant’s focus on the customer,” said Keith Demmings, president, global markets, Assurant Solutions. “His expertise will be invaluable as we continue to grow our mobile and other Connected Living offerings and expand our footprint in Europe.”

Andy will be based in the UK and report to Keith Demmings in his new role. Andy’s leadership experience within European and global business-to-business service providers spans more than 20 years. He has played a pivotal role in the organisation since 2006 when he was appointed business development director for Lifestyle Services Group, which was acquired by Assurant in 2013. He was promoted to chief marketing officer of Assurant Solutions in Europe in 2014. In this role, Andy led the development of new and existing client relationships, company acquisitions and operational expansion, and customer solutions that have increased the delivery of products and services to more than 30 million European customers.

Commenting on his new role, Andy Morris said: “Having been with the company now for more than 10 years I have experienced many different transitions including the acquisition of Lifestyle Services Group by Assurant and our expansion into France. The customer journey and customer

expectations are rapidly evolving in response to an increasingly connected world and technology advancements. I look forward to working together with the executive team across Europe to meet these challenges and continue to increase Assurant's focus on placing customers at the heart of our business."

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ABOUT ASSURANT SOLUTIONS

Assurant Solutions has a proud history of protecting consumer finances, possessions and peace of mind. Today, Assurant Solutions is a global leader in keeping consumers connected to their digital lives. With operations in 26 locations and 15 countries, the company's global team of 5,000 employees are dedicated to delivering the best customer service experience anywhere in the world. That's why industry leading mobile carriers, manufacturers, retailers, financial institutions, vehicle dealers and funeral homes choose to partner with Assurant Solutions. From mobile devices to major appliances, from cars to computers, Assurant Solutions helps protect what matters most. Assurant Solutions is a great place to work with an award-winning culture valuing leadership and innovation. Visit us at assurantsolutions.com, follow us on Twitter [@AssurantMatters](https://twitter.com/AssurantMatters) or like us on [Facebook](https://www.facebook.com/assurantsolutions).

ABOUT ASSURANT

Assurant Solutions is a part of Assurant, Inc. (NYSE: AIZ), a global provider of specialty protection products and related services. With approximately \$30 billion in assets and \$8 billion in annual revenue, Assurant is a Fortune 500 company and provides its specialty protection offerings primarily through Assurant Solutions, Assurant Specialty Property, and Assurant Employee Benefits. Through the Assurant Foundation, established more than 30 years ago, the company and its employees are dedicated to supporting and partnering with organizations that improve communities. Visit us at www.assurant.com and follow us on Twitter [@AssurantNews](https://twitter.com/AssurantNews).

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