



Open Mobile Teams with Assurant Solutions to Offer Instant Mobile Device Trade-In to Consumers in Puerto Rico

Trade-In program saves Open Mobile customers money by offering instant credit for an old device when purchasing a new one

SAN JUAN, PUERTO RICO, Aug. 17, 2015—Open Mobile, one of the fastest growing mobile network operators in Puerto Rico, is partnering with Assurant Solutions on an innovative trade-in program that enables customers purchasing a new mobile phone to get instant credit for their old one.

"Service and savings are both very important to our customers," said Juan Saca, CEO of Open Mobile. "Through this program, our customers have more affordable, convenient access to the latest mobile handset technology. New phones can be expensive, and selling an old phone online can be time-consuming and unpredictable. Our trade-in program makes it easy for our customers to get instant cash back on their old device through Open Mobile, a brand they already know and trust."

Launched on June 9, Open Mobile's Trade-In program was designed and implemented by Assurant Solutions, a global leader in mobile protection products and services. To receive an upgrade, customers simply return their current device to Open Mobile in good condition.

"We chose Assurant Solutions for their global expertise, extensive resources and commitment to a transparent partnership," said Saca. "As a partner, they offered everything we needed to ensure a successful launch. Already, the positive feedback we're getting from our Trade-In customers is telling us we made the right decision."

"We've been doing business in Puerto Rico for decades and we understand what consumers want," said Christian Formby, president of Assurant Solutions' operations in Puerto Rico. "We're also very proud of our 14-year relationship with Open Mobile, and we support their dedication to consumer choice. The Trade-In program we've built together is just the latest mobile innovation we expect to bring to Puerto Rico."

About Assurant Solutions

Assurant Solutions has a proud history of protecting consumer finances, possessions and peace of mind. Today, Assurant Solutions is a global leader in keeping consumers connected to their digital lifestyle. With operations in 24 locations and 13 countries, the company's global team of around 5,000 employees are dedicated to delivering the best customer service experience anywhere in the world. That's why industry leading telecommunications corporations, manufacturers, retailers, financial institutions, vehicle dealers and funeral homes choose to partner with Assurant Solutions. From mobile devices to major appliances, from cars to the

connected home, Assurant Solutions helps protect what matters most. Assurant Solutions is a great place to work with an award-winning culture valuing common sense, common decency, uncommon thinking and uncommon results.

Assurant Solutions is a part of Assurant, Inc. (NYSE: AIZ), a global provider of specialty protection products and related services. With approximately \$30 billion in assets and \$8 billion in annual revenue, Assurant operates through three business segments: Assurant Solutions, Assurant Specialty Property and Assurant Employee Benefits. Through the Assurant Foundation, established more than 30 years ago, the company and its employees are dedicated to supporting and partnering with organizations that improve communities. <http://www.assurant.com> Follow us on Twitter [@AssurantNews](#).

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