

A Big AHA! Leads Assurant to Gold Best Employers for Healthy Lifestyles® Award

Assurant Recognized for Promoting Healthy Work Environment and Lifestyles

NEW YORK, June 30, 2014 - AHA!

Nine years ago, Assurant recognized that employees needed more support to achieve their wellness goals. That aha moment lead to another AHA!, A Healthier Assurant, the specialty insurance provider's employee wellness initiative. In recognition of the program's success, the company recently earned a Gold Award from the National Business Group on Health.

This marks the third year Assurant has received the award. Assurant was cited for its ongoing commitment and dedication to promoting a healthy work environment, as well as encouraging its workers and families to maintain healthy lifestyles. Assurant was one of 63 U.S. employers that received a 2014 *Best Employers for Healthy Lifestyles*® award from the non-profit association of large U.S. employers.

"We are thrilled to be recognized with this award," said Robyn Price Stonehill, senior vice president, compensation, benefits and shared services. "We know that good health takes time and effort. That is why we created a culture of wellness to support employees in achieving their health goals."

AHA! supports employees on their lifelong journey to well-being. Assurant offers tools, services, programs and fun-filled activities to help them embrace healthy lifestyle choices. The company's charitable arm, the Assurant Foundation, also supports health and wellness charities in communities where employees live and work.

Brian Marcotte, president and CEO of the National Business Group on Health, commented: "We are very pleased to honor Assurant for its dedication to providing programs that encourage wellness and healthy lifestyles for their employees and families. Assurant is among an elite group of organizations that are leading the way to promote healthy workplaces and lifestyles. Assurant and its management team should be proud of their efforts and we congratulate them on receiving this award."

Winners of the "Best Employers for Healthy Lifestyles" awards were honored in one of two categories: Platinum, for exemplary workplace well-being programs, cultures and results; or Gold, for creating cultural and environmental changes that support employees in their lifestyle and behavior changes.

About Assurant

Assurant is a premier provider of specialized insurance products and related services in North America and select worldwide markets. Its four key businesses -- Assurant Solutions, Assurant Specialty Property, Assurant Health, and Assurant Employee Benefits -- partner with clients who are leaders in their industries and build leadership positions in a number of specialty insurance market segments worldwide.

Assurant, a Fortune 500 company and a member of the S&P 500, is traded on the New York Stock Exchange under the symbol AIZ. Assurant has approximately \$30 billion in assets and \$9 billion in annual revenue. For more information on Assurant, please visit www.assurant.com and follow us on Twitter @AssurantNews.

About the National Business Group on Health

The National Business Group on Health is the nation's only non-profit, membership organization of large employers devoted exclusively to finding innovative and forward-thinking solutions to their most important health care and related benefits issues and to being the voice for large employers on national health care issues. The Business Group, whose 392 members include 69 of the *Fortune 100*, identifies, develops and shares best practices in health benefits, disability, health and productivity, related paid time off and work/life balance issues. Business Group members provide health coverage for more than 55 million U.S. workers, retirees and their families. For more information, visit www.businessgrouphealth.org.

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