

Assurant Solutions Appoints Gilles Giacosa as Senior Vice President of Strategy and Strategic Initiatives

ATLANTA, Nov. 20, 2014 -- Assurant Solutions, a global provider of mobile protection products and services, today announced the appointment of Gilles Giacosa to the role of Senior Vice President of Strategy and Strategic Initiatives for its Connected Living division.

Gilles has an extensive background in the telecommunications industry. Before joining Assurant Solutions he served for 15 years with Madrid-based Telefónica, one of the world's largest telecommunications companies. While at Telefónica, Gilles focused on developing new businesses in Europe, Latin America, the Middle East and Africa. He also managed Telefónica's wireless network launch in Mexico, including the devices and commercial operations. Most recently, he was based in São Paulo, Brazil, serving as Vice President of Customer Service and Supply Chain for Telefónica's Latin American markets, leading the transformation and optimization of the customer value chain.

"Gilles is a strategic and valuable addition to Assurant Solutions and our Connected Living business," said Manny Becerra, president of Connected Living, Assurant Solutions. "His depth of experience in Europe and Latin America and deep knowledge of the mobile business will help us provide our clients with key insights into strengthening their competitive advantage, staying connected to current customers and reaching new prospects."

Giacosa added, "Consumers across the globe are looking ahead to a highly-connected future where they will be increasingly dependent on the electronics they own. Assurant Solutions understands the importance of preparing clients and consumers for that future. I'm looking forward to sharing this vision with my new colleagues, drawing upon the strength of Assurant's product development expertise and loyal client relationships to create unparalleled global partnerships."

Giacosa graduated as a Telecom Engineer in Grande École Supélec in Paris, France.

About Assurant Solutions

Assurant Solutions businesses develop, underwrite, market and administer specialty insurance including mobile device protection, extended service contracts and other risk management solutions through collaborative relationships with mobile carriers, electronic goods and household appliance manufacturers, retailers, leading financial institutions, automobile dealers, funeral homes and other entities. Assurant Solutions serves customers and clients in Europe, North America, the Caribbean, Latin America and Asia. With operations in 25 locations worldwide, the Assurant Solutions executive

offices are based in Atlanta, in the United States. www.assurantsolutions.com Follow us on Twitter [@AssurantMatters](https://twitter.com/AssurantMatters)

About Assurant

Assurant is a premier provider of specialized insurance products and related services in North America, Latin America, Europe and other select worldwide markets. The four key businesses -- Assurant Solutions, Assurant Specialty Property, Assurant Health and Assurant Employee Benefits -- partner with clients who are leaders in their industries and build leadership positions in a number of specialty insurance market segments. Assurant businesses provide mobile device protection; debt protection administration; credit-related insurance; warranties and service contracts; pre-funded funeral insurance; lender-placed homeowners insurance; property preservation services; renters insurance and related products; manufactured housing homeowners insurance; individual health and small employer group health insurance; group dental insurance; group disability insurance; and group life insurance.

Assurant, a Fortune 500 company and a member of the S&P 500, is traded on the New York Stock Exchange under the symbol AIZ. Assurant has approximately \$30 billion in assets and \$9 billion in annual revenue. Assurant has approximately 17,500 employees worldwide and is headquartered in New York's financial district. For more information on Assurant, please visit www.assurant.com and follow us on Twitter [@AssurantNews](https://twitter.com/AssurantNews).

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