



ASSURANT

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Assurant Solutions to Appoint Chris Harrison as President and CEO, Europe

ATLANTA, Oct. 28, 2013 - Assurant Solutions, a global provider of specialty insurance and insurance-related products, today announces Chris Harrison will be appointed as President and CEO of its European businesses, subject to regulatory approval. Assurant Solutions provides mobile device protection and extended protection programs and services through industry leaders in North and South America, the Caribbean, Asia and Europe.

Harrison has served since April 2012 as CEO of Lifestyle Services Group - a leading provider of mobile device insurance in the United Kingdom. Assurant recently acquired LSG to broaden its footprint in the growing mobile protection market. A 25-year financial services executive, Chris has extensive experience in the insurance market and fast-moving mobile insurance and services space. Prior to joining Lifestyle Services Group, Harrison served as Chief Executive of ACE Group's Combined Insurance Europe division, where he was responsible for developing the business model and distribution strategies across the region. Harrison will assume the Assurant Solutions European leadership role from former European CEO Mike Balsley, who will return to an executive position in the United States.

"In recent years, we have concentrated our focus in the European markets on mobile device protection and extended protection plans for the things that matter most to consumers," said Craig Lemasters, president and CEO of Assurant Solutions. "I am delighted to welcome Chris to the Assurant Solutions European team. His experience in the mobile insurance business will prove invaluable to us in this strategically important sector and support our efforts in the extended service contract market as well."

"Assurant Solutions offers a compelling proposition to clients and their customers, delivering protection solutions designed with the consumer in mind," said Chris Harrison. "As Lifestyle Services Group becomes part of Assurant Solutions, we enter an exciting new development phase that I firmly believe will be valuable and productive for our European clients and their customers."

About Assurant Solutions

Assurant Solutions businesses develop, underwrite, market and administer specialty insurance including mobile device protection, extended service contracts and other risk management solutions through collaborative relationships with wireless carriers, electronic goods and household appliance manufacturers, retailers, leading financial institutions, automobile dealers, funeral homes and other entities. Assurant Solutions serves customers and clients in Europe, North America, the Caribbean, Latin America and Asia. With operations in 25 locations worldwide, the Assurant Solutions executive offices are based in Atlanta, in the United States. www.assurantsolutions.com

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Assurant Solutions is part of Assurant, a premier provider of specialized insurance products and related services in North America and select worldwide markets. The four key businesses -- Assurant Solutions, Assurant Specialty Property, Assurant Health, and Assurant Employee Benefits -- partner with clients who are leaders in their industries and have built leadership positions in a number of specialty insurance market segments in the U.S. and select worldwide markets. Assurant, a Fortune 500 company and a member of the S&P 500, is traded on the New York Stock Exchange under the symbol AIZ. Assurant has approximately \$29 billion in assets and \$8 billion in annual revenue. Assurant has approximately 14,500 employees worldwide and is headquartered in New York's financial district. www.assurant.com.

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