

September 17, 2012

Assurant Solutions Appoints Tammy Schultz as President of its Preneed Business

RAPID CITY, S.D., Sept. 17, 2012 -- Specialty insurer <u>Assurant Solutions</u> today announces the appointment of Tammy Schultz as president of its Preneed insurance business. In her new role, Schultz is responsible for maintaining and growing the Preneed business through its relationship with funeral industry partners. Schultz will also serve as executive vice president of Assurant Solutions, working alongside leaders of the company's extended service and debt protection businesses to strengthen relationships with consumers and client partnerships, grow the business for the future and build the company's brand.

Preneed insurance offers consumers a way to fund funeral, cremation and/or burial expenses in advance of need. The Assurant Solutions domestic Preneed business partners with <u>Service Corporation International (SCI)</u>, North America's largest single provider of funeral, cremation and cemetery services, to market preneed insurance to consumers through its network of funeral homes.

"Tammy joined our Preneed business in 1995, handling roles that range from marketing to sales to customer service," said Craig Lemasters, chief executive officer of Assurant Solutions. "In this business, relationships are key. Tammy has the unique ability to connect with industry professionals, clients, customers and employees on a personal level, always with an eye to carrying the business forward."

Prior to this appointment, Schultz served as vice president, Client Relationships, as well as vice president, Chief Operations Officer of the Preneed business where she improved efficiencies, strengthened key business partnerships and helped make a positive impact on employee job satisfaction. She earned her BA degree in Journalism and Advertising from South Dakota State University and achieved her Fellow Life Management Institute designation in March 2002.

About Assurant Solutions

Assurant Solutions businesses develop, underwrite, market and administer specialty insurance, extended service contracts and other risk management solutions through collaborative relationships with leading financial institutions, retailers, automobile dealers, funeral homes, manufacturers, wireless carriers and other entities. With operations in 25 locations, including executive offices in Atlanta, Ga., Assurant Solutions serves clients and their customers in 12 countries throughout North America, the Caribbean, Latin America, Europe and Asia. www.assurantsolutions.com

Assurant Solutions is also part of Assurant, a premier provider of specializes insurance products and related services in North America and worldwide markets. Assurant, a Fortune 500 company and a member of the S&P 500, is traded on the New York Stock Exchange under the symbol AIZ. Assurant has over \$27 billion in assets and \$8 billion in annual revenue.

www.assurant.com

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