



ASSURANT

August 29, 2012

Assurant President and CEO Robert B. Pollock to speak at the Keefe, Bruyette & Woods 2012 Insurance Conference

NEW YORK, Aug. 29, 2012 -- [Assurant, Inc.](#) (NYSE: AIZ), a premier provider of specialty insurance and insurance-related products and services, announces today that [Robert B. Pollock](#), president and chief executive officer, will provide an update on the company and answer questions from participants during the Keefe, Bruyette & Woods Insurance Conference in New York City on Wednesday, Sept. 5, 2012 at 1:20 p.m. ET.

The session will be webcast live and can be accessed from the [Investor Relations section](#) of [www.assurant.com](#). Slides for this session will be posted for viewing shortly before the event begins and, along with a transcript of Pollock's remarks, will be archived. A webcast replay also will be available on Assurant's website for 90 days after the event.

For more information on Assurant, please visit [www.assurant.com](#) and follow us on Twitter ([@AssurantNews](#)).

Assurant is a premier provider of specialized insurance products and related services in North America and select worldwide markets. Assurant, a Fortune 500 company and a member of the S&P 500, is traded on the New York Stock Exchange under the symbol AIZ. Assurant has approximately \$27 billion in assets and \$8 billion in annual revenue.

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