

November 19, 2012

Assurant Names Larry N. Port Senior Vice President, Corporate Development

NEW YORK, Nov. 19, 2012 -- Assurant, Inc., a premier provider of specialty insurance and insurance-related products and services, announces the appointment of Larry N. Port to the position of senior vice president, corporate development.

In his new role, Port, 61, will be responsible for leading mergers, acquisitions, divestitures, joint ventures and related activities to support long-term, strategic profitable growth at Assurant. He will coordinate and align related activities across the four Assurant businesses and for the company as a whole. Port will report to Assurant's Executive Vice President and Treasurer Christopher J. Pagano and Executive Vice President, Marketing and Business Development Alan B. Colberg.

"Larry has spent the last decade successfully identifying, negotiating and shepherding corporate development activities across the globe," said Pagano. "His in-depth knowledge of the insurance industry, extensive M&A experience and legal background will help us build on our organizational strengths and increase our ability to drive profitable growth."

Port brings more than 35 years of experience to his new role. Most recently, he served as president of MassMutual Capital Partners LLC where he led the company's corporate development and investment activities. Prior to that appointment, Port held a variety of senior leadership roles of increasing responsibility at the mutual life insurance company. Before joining the insurance industry, Port worked in the energy industry at Texaco Inc. where he was deputy general counsel and led the company's interdisciplinary transaction team. He began his career practicing corporate tax and sports law at Goldberg & Snodgrass, a boutique law firm in Pittsburgh.

Port earned a Juris Doctor cum laude from the University of Pittsburgh School of Law, where he was named to the Order of the Coif. He received his Bachelor of Arts from the University of Virginia.

About Assurant

Assurant is a premier provider of specialized insurance products and related services in North America and select worldwide markets. The four key businesses -- Assurant Solutions, Assurant Specialty Property, Assurant Health and Assurant Employee Benefits -- partner with clients who are leaders in their industries and build leadership positions in a number of specialty insurance market segments. Assurant provides debt protection administration; credit-related insurance; warranties and service contracts; pre-funded funeral insurance; solar project insurance; lender-placed homeowners insurance; manufactured housing homeowners insurance; individual health and small employer group health insurance; group dental insurance; group disability insurance; and group life insurance.

Assurant, a Fortune 500 company and a member of the S&P 500, is traded on the New York Stock Exchange under the symbol AIZ. Assurant has approximately \$28 billion in assets and \$8 billion in annual revenue. Assurant has approximately 14,000 employees worldwide and is headquartered in New York's financial district. <u>www.assurant.com</u>.

Media Contact:

Vera Carley Director, Media Relations and Financial Communications Phone: 212-859-7002 vera.carley@assurant.com

Investor Relations Contacts:

Francesca Luthi Senior Vice President, Investor Relations Phone: 212-859-7197 francesca.luthi@assurant.com

Suzanne Shepherd Director, Investor Relations Phone: 212-859-7062 suzanne.shepherd@assurant.com