



ASSURANT

Assurant to Host Investor Day on Tuesday, March 29, 2011

NEW YORK, March 16, 2011 -- Assurant, Inc. ("Assurant") (NYSE: AIZ), a premier provider of specialty insurance and insurance-related products and services, will host an Investor Day in New York City on Tuesday, March 29, 2011, beginning at 9 am ET.

Assurant will host an invited audience of institutional investors and financial analysts and also will webcast the event. Members of Assurant's executive management team will discuss the company's long-term strategy for growth, operational improvement initiatives, and macroeconomic trends affecting the businesses. Speakers will include: Robert B. Pollock, president and chief executive officer; Michael J. Peninger, executive vice president and chief financial officer; Christopher J. Pagano, executive vice president, treasurer and chief investment officer; Melissa Kivett, senior vice president, investor relations; Gene E. Mergelmeyer, president and chief executive officer, Assurant Specialty Property; John S. Roberts, president and chief executive officer, Assurant Employee Benefits; Adam D. Lamnin, president and chief executive officer, Assurant Health; and S. Craig Lemasters, president and chief executive officer, Assurant Solutions.

Access to both the live and archived replay of the presentations will be available through the Investor Relations section of Assurant's website at www.assurant.com. Slides of the presentations will be posted for viewing shortly before Investor Day begins.

Assurant is a premier provider of specialized insurance products and related services in North America and select worldwide markets. Assurant, a Fortune 500 company and a member of the S&P 500, is traded on the New York Stock Exchange under the symbol AIZ. Assurant has more than \$26 billion in assets and \$8 billion in annual revenue. www.assurant.com

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