



ASSURANT

Assurant President and CEO Robert B. Pollock to present at the Bank of America Merrill Lynch 2011 Insurance Conference

NEW YORK, Feb. 8, 2011 -- Assurant, Inc. ("Assurant") (NYSE: AIZ), a premier provider of specialty insurance and insurance-related products and services, announces today that Robert B. Pollock, president and chief executive officer, will provide an overview of the company during the Bank of America Merrill Lynch 2011 Insurance Conference in New York on Tuesday, Feb. 15, 2011 at 1:45 p.m. ET.

Access to both the live and archived replay of the presentation will be available through the Investor Relations section of Assurant's website at www.assurant.com. Slides of the presentation will be posted for viewing shortly before the presentation begins.

Assurant is a premier provider of specialized insurance products and related services in North America and select worldwide markets. Assurant, a Fortune 500 company and a member of the S&P 500, is traded on the New York Stock Exchange under the symbol AIZ. Assurant has more than \$26 billion in assets and \$8 billion in annual revenue. www.assurant.com

Media Contact:

Vera Carley
Director, Media Relations and
Financial Communications
Phone: 212-859-7002
Fax: 212-859-5893
vera.carley@assurant.com

Investor Relations:

Melissa Kivett
Senior Vice President
Investor Relations
Phone: 212-859-7029
Fax: 212-859-5893
melissa.kivett@assurant.com

Brian D. Kopyy
Vice President
Investor Relations
Phone: 212-859-7197
Fax: 212-859-5893
brian.kopyy@assurant.com