

Assurant to Announce 2010 First Quarter Financial Results

News Release on April 28, 2010 and Webcast Conference Call on April 29, 2010

NEW YORK, March 29, 2010 -- Assurant, Inc. ("Assurant") (NYSE: AIZ), a premier provider of specialty insurance and insurance-related products and services, will release 2010 first quarter financial results on Wednesday, April 28, 2010 after the market closes with the news release available on Assurant's Web site at www.assurant.com. Assurant's 2010 first quarter conference call follows the next morning, Thursday, April 29, 2010, at 8:00 a.m. ET and is expected to last one hour.

Robert B. Pollock, president and chief executive officer, Michael J. Peninger, executive vice president and chief financial officer, Christopher J. Pagano, executive vice president, treasurer and chief investment officer, and Melissa Kivett, senior vice president, investor relations, will review the 2010 first quarter results followed by a question and answer session.

Investors and analysts may participate in the live conference call by dialing (888) 312-9849 (toll-free domestic), or (719) 325-2152 (international); pass code: 8634158. Please call to register at least 10 minutes before the conference call begins. A replay of the call will be available for one week via the telephone starting at approximately 11:00 a.m. ET on April 29, 2010, and can be accessed at (888) 203-1112 (toll-free domestic), or (719) 457-0820 (international); pass code: 8634158. The webcast will be archived on Assurant's Web site.

Assurant is a premier provider of specialized insurance products and related services in North America and select worldwide markets. Its four key businesses -- Assurant Solutions, Assurant Specialty Property, Assurant Health, and Assurant Employee Benefits -- partner with clients who are leaders in their industries and have built leadership positions in a number of specialty insurance market segments worldwide.

Assurant, a Fortune 500 company and a member of the S&P 500, is traded on the New York Stock Exchange under the symbol AIZ. Assurant has more than \$25 billion in assets and \$8 billion in annual revenue. www.assurant.com

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