



ASSURANT

Assurant President and CEO Robert B. Pollock to Present at Bank of America Merrill Lynch 2010 Insurance Conference

NEW YORK, Feb. 17, 2010 -- Assurant, Inc. ("Assurant") (NYSE: AIZ), a premier provider of specialty insurance and insurance-related products and services, announces that Robert B. Pollock, president and chief executive officer, will present at the Bank of America Merrill Lynch 2010 Insurance Conference in New York on Tuesday, Feb. 23, 2010 at 10:35 a.m. ET.

Access to both the live and replay of the presentation will be available through the Investor Relations section of Assurant's Web site at www.assurant.com. Slides of the presentation will be posted for viewing shortly before the presentation begins, and along with the transcript, will be archived. A webcast replay of the presentation will be available two hours after the live presentation until Friday, March 12, 2010.

Assurant is a premier provider of specialized insurance products and related services in North America and select global markets. Its four key businesses -- Assurant Solutions, Assurant Specialty Property, Assurant Health, and Assurant Employee Benefits -- partner with clients who are leaders in their industries and have built leadership positions in a number of specialty insurance market segments worldwide.

Assurant, a Fortune 500 company and a member of the S&P 500, is traded on the New York Stock Exchange under the symbol AIZ. Assurant has more than \$25 billion in assets and \$8 billion in annual revenue. www.assurant.com

Media Contact:

Shawn Kahle
Vice President
Corporate Communications
Phone: 212-859-7047
Fax: 212-859-5893
shawn.kahle@assurant.com

Investor Relations:

Melissa Kivett
Senior Vice President
Investor Relations
Phone: 212-859-7029
Fax: 212-859-5893
melissa.kivett@assurant.com

John Egan
Vice President
Investor Relations
Phone: 212-859-7197
Fax: 212-859-5893
john.egan@assurant.com