



ASSURANT

Assurant President and Chief Executive Officer Robert B. Pollock to Present at Keefe, Bruyette and Woods Insurance Conference on September 3

NEW YORK, August 28, 2008 -- Assurant, Inc. ("Assurant") (NYSE: AIZ), a premier provider of specialty insurance and insurance-related products and services, announced today that Robert B. Pollock, president and chief executive officer, is scheduled to present at the Keefe, Bruyette and Woods Insurance Conference in New York on Wednesday, September 3, 2008 at 2:55 p.m. EDT.

Mr. Pollock's presentation will be available on Assurant's website at www.assurant.com. After connecting to the home page, click on Investor Relations, then Events, to access the Keefe, Bruyette and Woods Insurance Conference webcast. Slides of Mr. Pollock's presentation will be posted on the company's Web site for viewing shortly before the presentation begins. An archive of the webcast will be available for 60 days.

Assurant is a premier provider of specialized insurance products and related services in North America and selected international markets. Its four key businesses -- Assurant Solutions; Assurant Specialty Property; Assurant Health; and Assurant Employee Benefits -- have partnered with clients who are leaders in their industries and have built leadership positions in a number of specialty insurance market segments worldwide.

Assurant, a Fortune 500 company and a member of the S&P 500, is traded on the New York Stock Exchange under the symbol AIZ. Assurant has more than \$26 billion in assets and \$8 billion in annual revenue. Assurant has approximately 14,000 employees worldwide and is headquartered in New York's financial district. www.assurant.com.

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