



ASSURANT

Assurant Announces Two Executive Appointments

NEW YORK, Aug. 13, 2008 — Assurant, Inc. ("Assurant")(NYSE: AIZ), a premier provider of specialty insurance and insurance-related products and services, announced today that Jane Meyer has been appointed senior vice president, human resources, and Allen Walker has been appointed senior vice president, organizational development and corporate communications effective immediately. Both positions are newly created.

Both Ms. Meyer and Mr. Walker will continue to report to Assurant executive vice president Lesley Silvester. In their new roles, Ms. Meyer will lead Assurant's corporate human resources activities, while Mr. Walker will head the company's organizational development initiatives, as well as corporate internal and external communications.

"I am extremely pleased to recognize the outstanding contributions of these two long-tenured employees," said Ms. Silvester. "Jane's in-depth understanding of Assurant's human resource needs has played an instrumental role in fostering a positive company culture, and Allen's leadership position in Assurant's corporate communications department has been integral to the development of the company. Both Jane and Allen are valuable assets at Assurant and we look forward to their continued involvement in developing the talent and leadership necessary to execute our business strategies."

Ms. Meyer, 59, joined Assurant in 1993 and has progressively expanded her responsibilities. Most recently, as vice president, human resources, Ms. Meyer played a lead role in several strategic human resources initiatives. In particular, she led the human resource integration initiatives for Assurant's Finance, Legal, Corporate Technology and Risk Advisory Services groups. Ms. Meyer earned a bachelor's degree in business management from Mercy College in Dobbs Ferry, New York.

Since joining Assurant in 1988, Mr. Walker, 49, has continually taken on roles of increased responsibility. Most recently, as vice president, organizational development and corporate communications, Mr. Walker led Assurant's executive development initiatives, the company's succession management process, and Assurant's internal and external communications. He earned a bachelor of business administration degree in accounting from Emory University in Atlanta, Georgia.

Assurant is a premier provider of specialized insurance products and related services in North America and selected international markets. Its four key businesses -- Assurant Employee Benefits, Assurant Health, Assurant Solutions and Assurant Specialty Property -- have partnered with clients who are leaders in their industries and have built leadership positions in a number of specialty insurance market segments worldwide.

Assurant, a Fortune 500 company and a member of the S&P 500, is traded on the New York Stock Exchange under the symbol AIZ. Assurant has more than \$26 billion in assets and \$8 billion in annual revenue. Assurant has approximately 14,000 employees worldwide and is headquartered in New York's financial district. www.assurant.com.

Press Contact:

Drew Guthrie
Manager, Communications and Media Relations
Phone: 212-859-7002
Fax: 212-859-5893
drew.guthrie@assurant.com

Investor Relations:

Melissa Kivett
Vice President
Investor Relations
Phone: 212-859-7029
Fax: 212-859-5893
melissa.kivett@assurant.com

John Egan
Vice President
Investor Relations
Phone: 212-859-7197
Fax: 212-859-5893
john.egan@assurant.com