



ASSURANT

Assurant Hosts Investor Day on Tuesday, March 22

NEW YORK, March 16, 2005 -- Assurant, Inc. ("Assurant") (NYSE: AIZ), a premier provider of specialty insurance and insurance-related products and services, will hold an Investor Day on Tuesday, March 22, 2005 at 9AM (EST). The event will focus on the company's unique and diversified specialty insurance strategy and provide insight into future profitable growth.

Assurant will host an invited audience of institutional investors and financial analysts and will also webcast the event. Speakers will include: J. Kerry Clayton, President and CEO, Assurant; Robert B. Pollock, Executive Vice President and CFO, Assurant; as well as Philip Bruce Camacho, President and CEO, Assurant Solutions; Alan W. Feagin, President and CEO, Assurant Preneed; Donald Hamm, President and CEO, Assurant Health; Christopher J. Pagano, President and Chief Investment Officer, Assurant Asset Management; and Michael J. Peninger, President and CEO, Assurant Employee Benefits.

To access the webcast, log-on to Assurant's website at www.assurant.com. After connecting to the home page, click on Investor Relations, then Events, to access the 2005 Assurant Investor Day webcast. Slides of the presentation will be posted on the company's website for viewing shortly before the presentation begins. An archive of the webcast will be available on Assurant's website beginning on March 22.

Assurant is a premier provider of specialized insurance products and related services in North America and selected other international markets. Its four key businesses -- Assurant Employee Benefits; Assurant Health; Assurant Preneed; and Assurant Solutions -- have partnered with clients who are leaders in their industries and have built leadership positions in a number of specialty insurance market segments in the U.S. and selected international markets.

Assurant, which is traded on the New York Stock Exchange under the symbol AIZ, has over \$20 billion in assets and \$7 billion in annual revenue.

www.assurant.com

Press Contact:

Drew Guthrie
Manager, Communications
and Media Relations
Phone: 212-859-7002
Fax: 212-859-5893
drew.guthrie@assurant.com

Investor Relations:

Melissa Kivett
Vice President
Investor Relations
Phone: 212-859-7029
Fax: 212-859-5893
melissa.kivett@assurant.com

Larry Cains
Senior Vice President
Investor Relations
Phone: 212-859-7045
Fax: 212-859-5893
larry.cains@assurant.com