



ASSURANT

Assurant Announces Pricing of Secondary Offering of Common Stock

NEW YORK, January 20, 2005 -- Assurant, Inc. (NYSE: AIZ) announced today that the secondary offering of 27.2 million shares of its common stock to be sold by Fortis Insurance N.V. has been priced at \$30.60 per share.

All of the common stock in the secondary offering is being sold by Fortis Insurance N.V. Assurant will not receive any of the proceeds from the shares being sold.

Morgan Stanley is the sole book running lead manager for the offering. Citigroup, Credit Suisse First Boston, Lehman Brothers and Merrill Lynch & Co. are joint lead underwriters for the offering.

This press release shall not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of the shares of common stock in any state in which such an offer, solicitation or sale would be unlawful prior to the registration or qualification under the securities laws of any such state.

The public offering is being made by means of a final prospectus, a copy of which may be obtained from the Morgan Stanley Prospectus Department, 1585 Broadway, New York, New York 10036, 212-761-4000.

Assurant is a premier provider of specialized insurance products and related services in North America and selected other markets. The four key businesses -- Assurant Employee Benefits; Assurant Health; Assurant Preeed; and Assurant Solutions -- have partnered with clients who are leaders in their industries and have built leadership positions in a number of specialty insurance market segments in the U.S. and selected international markets. The Assurant businesses provide creditor-placed homeowners insurance; manufactured housing homeowners insurance; debt protection administration; credit-related insurance; warranties and extended services contracts; individual health and small employer group health insurance; group dental insurance; group disability insurance; group life insurance; and pre-funded funeral insurance.

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