



ASSURANT

Assurant Added to the Russell 1000 and Russell 3000 Indexes

New York - June 28, 2004 - Assurant, Inc. (NYSE: AIZ), a leading provider of specialized insurance and insurance-related products and services, today announced that it will be added to the Russell 1000 Index, which will also make Assurant part of the Russell 3000 Index.

The Russell 3000 Index is comprised of the largest 3,000 publicly traded companies in the United States based on market capitalization. The Russell 1000 Index contains the largest 1,000 companies of the Russell 3000 Index based on market capitalization.

About Assurant

Assurant is a premier provider of specialized insurance products and related services in North America and selected other markets. The four key businesses -- Assurant Employee Benefits; Assurant Health; Assurant Preneed; and Assurant Solutions -- have partnered with clients who are leaders in their industries and have built leadership positions in a number of specialty insurance market segments in the U.S. and selected international markets. The Assurant business units provide creditor-placed homeowners insurance; manufactured housing homeowners insurance; debt protection administration; credit insurance; warranties and extended services contracts; individual health and small employer group health insurance; group dental insurance; group disability insurance; group life insurance; and pre-funded funeral insurance.

The company, which is traded on the New York Stock Exchange under the symbol AIZ, has approximately \$24 billion in assets and \$7 billion in revenue. Assurant has more than 12,000 employees and is headquartered in New York's financial district.

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