

# Assurant Reports Q1 2004 Net Operating Income of \$87.5 Million (\$0.62 Per Proforma Share), An Increase Of 14% Over 2003; Net Income Of \$94.4 Million (\$0.66 Per Proforma Share), An Increase Of 29% Over 2003

New York - May 12, 2004 - Assurant, Inc. ("Assurant") (NYSE: AIZ), a leading provider of specialized insurance and insurance related products and services, today reported its results for the first quarter ended March 31, 2004.

J. Kerry Clayton, President and Chief Executive Officer, said, "Assurant had a very good quarter. Our specialized insurance model delivered net operating income of \$87.5 million, up 14% over a year ago. Our results were driven by strong performance in our three largest businesses. We remain focused on generating profitable growth from our market-leading niche products in 2004."

Net income in the first quarter of 2004 grew 29% to \$94.4 million, or \$0.66 per pro forma share (see footnote 1 at the end of this release), compared to first quarter 2003 net income of \$73.2 million, or \$0.51 per pro forma share. Pro forma per share calculations are based on 142,208,676 shares currently outstanding.

Net operating income (see footnote 2 at the end of this release) for the first quarter of 2004 grew 14% to \$87.5 million, or \$0.62 per pro forma share, compared to first quarter 2003 net operating income of \$76.5 million, or \$0.54 per pro forma share. Net operating income excludes capital gains and losses and other unusual and/or infrequent items.

Net earned premiums in the first quarter of 2004 grew 8% to \$1.6 billion from \$1.5 billion for the same period in 2003. Assurant's two largest segments, Assurant Solutions and Assurant Health, drove net earned premium growth.

Net investment income in the first quarter of 2004 increased slightly to \$153.8 million from \$151.5 million in the first quarter of 2003. The annualized yield on average invested assets and cash and cash equivalents was 5.43% in the first quarter of 2004 compared to 5.85% in the first quarter of 2003. The lower yield was offset by higher invested assets.

Reconciliation of Net operating income to Net income

	March 31, 2004 (UNA)		Months Ended March 31, 2003 (DYTED) Nions , net of tax.)	
	June	ALITES III TIIII	ionio, ne	
Assurant Solutions	\$	40.1	\$	34.6
Assurant Health		36.7		31.5
Assurant Employee Benefits		13.2		8.1
Assurant Preneed		6.5		9.1
Arrortization of deferred gain on disposal of businesses		9.4		12.7
Interest expense and distributions on preferred securities of subsidiary trusts		(8.0)		(19.2)
Corporate and other		(10.4)		(0.3)
Net operating income		87.5		76.5
Adjustments:				
Net realized gains (losses) on investments		9.2		(3.3)
Expenses directly related to the initial public offering		(2.3)		
Net income	\$	94.4	\$	73.2

**Assurant Solutions** 

Assurant Solutions net operating income in the first quarter of 2004 increased 15.7% to \$40.1 million, from net operating income of \$34.6 million in the first quarter of 2003. Net operating income increased due to premium growth and a favorable combined ratio.

Assurant Solutions net earned premiums in the first quarter 2004 increased 9.0% to \$623.1 million from \$571.5 million in the first quarter of 2003. The increase in net earned premiums was due primarily to growth in the warranty and extended service contract products in the consumer protection business and growth in the specialty property solutions business.

### **Assurant Health**

Assurant Health net operating income grew 16.4% in the first quarter of 2004 to \$36.7 million from \$31.5 million in the first quarter of 2003. The increase in net operating income is primarily due to premium and membership growth in the individual product line.

Assurant Health net earned premiums in the first quarter of 2004 grew 15.5% to \$550.9 million from \$477.1 million in the first quarter of 2003. The increase in net earned premium is attributable to continued strong growth in individual insurance and continued steady growth in small group. New Health Savings Accounts (HSAs) contributed to growth in individual membership.

Assurant Health membership at March 31, 2004 totaled 1.16 million, an increase of 11.6% from 1.04 million at March 31, 2003.

# **Assurant Employee Benefits**

Assurant Employee Benefits first quarter 2004 net operating income increased 62.8% to \$13.2 million from \$8.1 million in the first quarter of 2003. Net operating income improvement was driven by better loss ratios in the Group Life and Disability product lines and by an overall improvement in expense ratio.

Assurant Employee Benefits first quarter 2004 net earned premiums were \$318.0 million, compared to \$320.3 million in the first quarter of 2003.

### **Assurant Preneed**

Assurant Preneed first quarter 2004 net operating income declined 29.3% to \$6.5 million from \$9.1 million in the first quarter of 2003. Net operating income decreased mainly due to continued low new money rates and flat sales.

Assurant Preneed first quarter 2004 net earned premiums were \$133.2 million, compared to \$134.0 million in the first quarter of 2003.

# Corporate

Amortization of deferred gains from businesses sold through reinsurance declined consistent with the run-off of these businesses. Interest expense and distributions on preferred securities of subsidiary trusts in the first quarter of 2004 declined by \$11.2 million after-tax compared to the first quarter of 2003 as a result of a lower level of debt at lower interest rates. Corporate and other net operating loss for the first quarter of 2004 was (\$10.4) million, primarily due to public company expenses and lower investment income.

## **Financial Position**

At March 31, 2004 total assets were \$23.7 billion and total invested assets, cash and cash equivalents were \$11.9 billion. In the first quarter of 2004, Assurant had after-tax net capital gains of approximately \$9.2 million compared to net realized after-tax losses of (\$3.3) million in the first quarter of 2003. In the first quarter of 2004, Assurant recorded other-than-temporary impairments of \$0.5 million after-tax compared to \$7.6 million after-tax in the first quarter of 2003.

## Earnings Conference Call

Assurant will host a conference call this morning, May 12th at 9:00 a.m. (ET) with access available via Internet and telephone. Investors and analysts may participate in the live conference call by dialing 800-473-6123 (toll-free domestic) or 973-582-2706 (international); passcode: Assurant. Please call to register at least 10 minutes before the conference call begins. A replay of the call will be available for one week via the telephone starting at approximately 11:00 am (ET) on May 12, 2004 and can be accessed at 877-519-4471 (toll-free domestic) or 973-341-3080 (international); passcode: 4692353. The webcast will be archived for one month on Assurant's website.

In addition, a financial supplement relating to the company's financial results for the first quarter 2004 is available in the Investor Relations section of the company's website at <a href="https://www.assurant.com">www.assurant.com</a>.

## **About Assurant**

Assurant is a premier provider of specialized insurance products and related services in North America and selected other markets. The four key business units -- Assurant Employee Benefits; Assurant Health; Assurant Preneed; and Assurant Solutions -- have partnered with clients who are leaders in their industries and have built leadership positions in a number of specialty insurance market segments in the U.S. and selected international markets. The Assurant business units provide

creditor-placed homeowners insurance; manufactured housing homeowners insurance; debt protection administration; credit insurance; warranties and extended services contracts; individual health and small employer group health insurance; group dental insurance; group disability insurance; group life insurance; and pre-funded funeral insurance.

The company, which is traded on the New York Stock Exchange under the symbol AIZ, has approximately \$24 billion in assets and \$7 billion in annual revenue. Assurant has more than 12,000 employees and is headquartered in New York's financial district.

# **Safe Harbor Statement**

Some of the statements included in this press release, particularly those anticipating future financial performance, business prospects, growth and operating strategies and similar matters, are forward-looking statements that involve a number of risks and uncertainties. For those statements, we claim the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995. For a discussion of the factors that could affect our actual results please refer to the risk factors identified from time to time in our SEC reports, which can be accessed from the Assurant website at <a href="https://www.Assurant.com">www.Assurant.com</a>.

# **Non-GAAP Financial Measures**

Assurant uses the following non-GAAP financial measures to analyze the company's operating performance for the periods presented in this press release. Because Assurant's calculation of these measures may differ from similar measures used by other companies, investors should be careful when comparing Assurant's non-GAAP financial measures to those of other companies.

- (1) Pro forma earnings per share has been included as a measure of operating performance. In February 2004, Assurant completed a significant capital restructuring in conjunction with its initial public offering of common stock. This restructuring included: a stock split and conversion of Class B and C shares resulting in total outstanding shares of 109,222,276; the issuance of 32,976,854 shares of Assurant common stock to Fortis Insurance N.V. in exchange for a capital contribution of \$725.5 million, and the issuance of 68,976 restricted shares of Assurant common stock to certain officers and directors of the company pursuant to specific restricted stock grants (9,546 vested shares and 59,430 unvested shares), resulting in total outstanding shares of 142,208,676. These transactions occurred subsequent to the December 31, 2003 balance sheet, but management believes that this adjusted measure provides a better indication of operating performance than the corresponding GAAP measure, earnings per share. GAAP basic and diluted earnings per share were \$0.73 for the first quarter of 2004 compared to \$0.67 for the first quarter of 2003. GAAP basic and diluted earnings per share calculations are based upon 129,521,299 weighted average shares outstanding for the first quarter of 2003.
- (2) Assurant uses net operating income as an important measure of the company's operating performance. Net operating income equals net income, before the after-tax effect of net realized gains (losses) on investments and the after-tax effect of other unusual and/or infrequent items. The company believes net operating income provides investors a valuable measure of the performance of the company's ongoing business, because it excludes both the effect of realized gains (losses) on investments that tend to be highly variable from period to period, and those events that are unusual and/or unlikely to recur.

	Three Months Ended March 31,			
		2004		2003
	(in thousands except number of			
		thates and be	r shar	e amounts)
Revenue				
Net earned premiums and other considerations	\$	1,625,238	\$	1 502 963
Net investment income		153,824		151 <i>5</i> 21
Net realized gain (loss) on investments		14,224		(4.978)
Amortization of deferred gain on disposal of businesses		14,497		19 308
Fees and other income		49,777	_	62,926
Totalreverses		1 <i>857,5</i> 60		1 731 740
Benefits, losses and expenses				
Policyholder benefits		968965		888 <b>7</b> 63
Amortization of deferred acquisition costs and				
value of business acquired		159,366		139 159
Underwriting, general and administrative expenses		574,142		563 \$20
Interest expense		10,163		-
D istributions on mandatorily redeemable preferred				
securities of subsidiary trusts		2,163		29 631
Total benefits , losses and expenses		1714799		1 621 373
Income before income taxes		142761		110 367
Income taxes		48383		37 130
Net income	\$	94378	\$	73 237
Earnings per share:				
Weighted average of basic and diluted				
shares of common stock outstanding		129 52 1 59 9		109 222 276
Net income per share:				
Basic and Diluted				
Net income	\$	0.73	\$	0.67
Pro forma earnings per share:				
Pro forma common stock outstanding		142,208,676		142,208,676
Proforma net income per share	\$	0.66	\$	0.51

	Three Months Ended March 31,			
		2004		2003
	(in thousands except number of			
	shares and per share amounts)			
Revenues				
Net earned premiums and other considerations	\$	1,625,238	\$	1,502,963
Net investment income		153,824		151,521
Net realized gain (loss) on investments		14,224		(4,978)
Amortization of deferred gain on disposal of businesses		14,497		19,308
Fees and other income		49,777	_	62,926
Total revenues		1,857,560		1,731,740
Benefits, losses and expenses				
Policyholder benefits		968,965		888,763
Amortization of deferred acquisition costs and				
value of business acquired		159,366		139,159
Underwriting, general and administrative expenses		574,142		563,820
Interest expense		10,163		-
Distributions on mandatorily redeemable preferred				
securities of subsidiary trusts		2,163		29,631
Total benefits, losses and expenses		1,714,799		1,621,373
Income before income taxes		142,761		110,367
Income taxes		48,383		37,130
Net income	\$	94,378	\$	73,237
Earnings per share:				
Weighted average of basic and diluted				
shares of common stock outstanding		129,521,599		109,222,276
Net income per share:				
Basic and Diluted				
Net income	\$	0.73	\$	0.67
Pro forma earnings per share:				
Pro forma common stock outstanding		142,208,676		142,208,676
		1-14,200,070		
Proforma net income per share	\$	0.66	\$	0.51

Assurant, Inc. and Subsidiaries Consolidated Balance Sheets At March 31, 2004 (unaudited) and December 31, 2003

	March 31 , 200 4		December 31, 2003		
	(in	(in thous ands except number of shares			
		and per share amounts)			
Assets					
Investments:					
Fixed maturities available for sale, at fair value (amortized					
cost - \$8,250,992 in 2004 and \$8,229,861 in 2003)	\$	8,884,270	\$	8,728,838	
Equity securities available for sale, at fair value					
(cost - \$505,852 in 2004 and \$436,823 in 2003)		531,200		456,440	
Commercial mortzaze loans on real estate at amortized cost		975,802		932,791	
Policy bans		68 ,535		68,185	
Short-term investments		404 ,969		275,878	
Other investments		505,577		461,473	
Total investments		11,370,353		10,923,605	
Cash and cash equivalents		573 ,861		958,197	
Premiums and accounts receivable		472,867		480,254	
Reinsurance recoverables		4,352,318		4,445,265	
Accrued investment income		139 ,567		135,267	
Taxrece ivable				26,499	
Deferred acquisition costs		1,486,173		1,393,681	
Property and equipment, at cost less accumulated depreciation		284 ,294		283,762	
Deferred income taxes, net		8,909		60,321	
Goodwill		828,445		828,523	
Value of business acquired		12 کے 186		191,929	
Other assets		206,172		195,958	
Assets held in separate accounts		3,794,806		3,805,058	
Total assets	\$	23,704,277	\$	23,728,319	

	March 31.		December 31.		
		2004		2003	
	(in thousands except number of shares and per share amounts)				
Liabilities					
Future policy benefits and expenses	\$	4,142,943	\$	4,235,140	
U ne ame d pre miums		3,170,194		3,133,847	
Claims and benefits payable		3,103,801		3,512,809	
Commissions payable		2 6 9,4 1 6		371,074	
Reinsurance balances payable		133,494		110,063	
Funds held under reins mance		2 6 3 , 8 7 4		200,384	
Deferred gain on disposal of businesses		372,855		387,353	
Accounts payable and other liabilities		1,394,141		1,370,104	
I am payable		90,916			
Debt (note + )		971,576		1,750,000	
M and atorily redeemable preferred securities of subsidiary trusts				194,224	
M and atorily redeemable preferred stock		2 4,1 60		24,140	
Liabilities related to separate accounts		3,794,804		3,801,018	
To tal liabilities		20,154,820		21,096,216	
C o mmitments and contingencies (note 10 )		-			
Stockholders 'equity					
Commonstock, par value \$01 pershare, \$00,000,000					
shares a who rised, 1+2,2 (8,10) and 109,222,276 shares					
issued, 142,208,474 and 109,222,274 shares outstanding					
at M arch 31, 2004 and December 31, 2003, respectively		1.423		1.092	
Additio nal paid-in capital		2.790.440		2,063,763	
Retained earnings		343.099		248,721	
Unamortised restricted stock compensation		(1,2 (5)			
Accumulated other comprehensive income		41 5,7 40		318,527	
I otal stock holders' equity		3,549,457		2,432,103	
Total liabilities and stockholders' equity	\$	23,704,277	ţ	23,728,319	

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