



ASSURANT

J. Kerry Clayton, Assurant, President and Chief Executive Officer, to Present at Credit Suisse First Boston Insurance Seminar on March 23

New York - March 16, 2004 - Assurant, Inc. ("Assurant") (NYSE: AIZ), a leading provider of specialized insurance and insurance-related products and services, today announced that J. Kerry Clayton, President and Chief Executive Officer, is scheduled to present at the Credit Suisse First Boston 2004 Insurance Seminar on Tuesday, March 23, 2004 at 4:50 PM (ET). The event will be hosted by Credit Suisse First Boston in New York City.

Investors can access this presentation on Assurant's website at www.assurant.com. After connecting to the home page, look for the link to Investor Relations, then Events, to access the Credit Suisse First Boston conference webcast. Slides of the presentation will be posted on the company website for viewing shortly before the presentation begins. An archive of the webcast will be available for one month on Assurant's website beginning on March 23.

About Assurant

Assurant is a premier provider of specialized insurance products and related services in North America and selected other markets. The four key business units -- Assurant Employee Benefits; Assurant Health; Assurant Preneed; and Assurant Solutions -- have partnered with clients who are leaders in their industries and have built leadership positions in a number of specialty insurance market segments in the U.S. and selected international markets. The Assurant business units provide creditor-placed homeowners insurance; manufactured housing homeowners insurance; debt protection administration; credit insurance; warranties and extended services contracts; individual health and small employer group health insurance; group dental insurance; group disability insurance; group life insurance; and pre-funded funeral insurance.

The company, which is traded on the New York Stock Exchange under the symbol AIZ, has approximately \$24 billion in assets and \$7 billion in revenue. Assurant has more than 12,000 employees and is headquartered in New York's financial district.

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