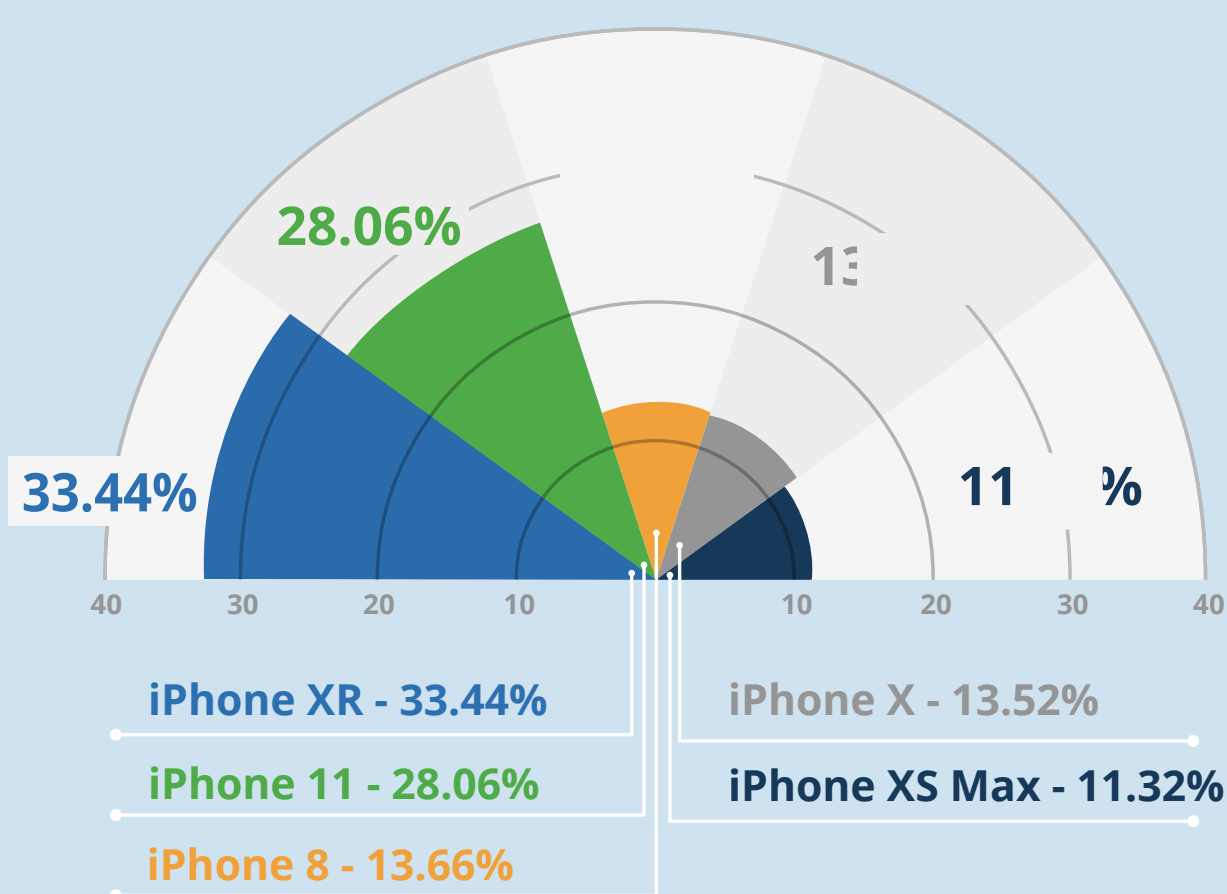




Top 5 Devices Received from Trade-in and Upgrade Programs



Trade-in Value (TIV)

Average price



* Index per Original Equipment Manufacturer

Money in Customers' Hands



\$1,055,672,016

was returned to U.S. customers through trade-in and buyback programs

Average Age of Device at Trade-in or Upgrade



Apple Watches Average Trade-in Value

