

Trade-in Value (TIV)

2021

Average price

Apple iPhone

Android Smartphone



2020

Average price

Apple iPhone

Android Smartphone



2019

Average price

Apple iPhone

Android Smartphone



Money in Customers' Hands

2021



Over **\$3.043 B**

was returned to U.S. customers through trade-in and buyback programs

2020



Over **\$2.117 B**

was returned to U.S. customers through trade-in and buyback programs

2019



Over **\$2.378 B**

was returned to U.S. customers through trade-in and buyback programs

Average Age of Used Devices Returned

2021



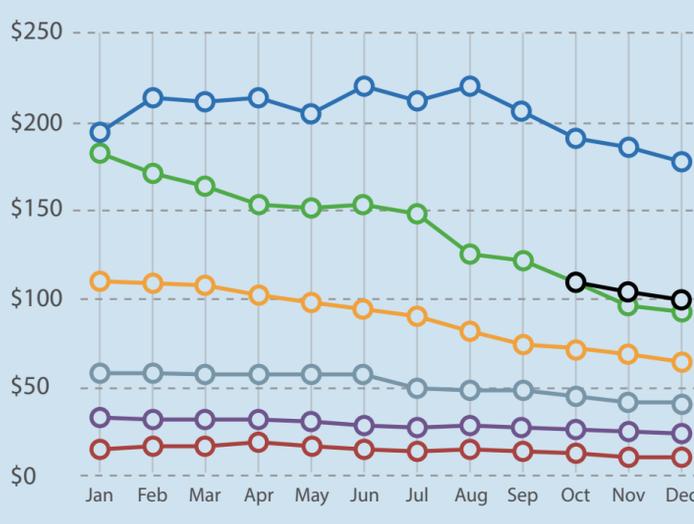
2020



2019



Apple Watches Trade-in Value



*Average trade-in price

- Series SE
- Series 6
- Series 5
- Series 4
- Series 3
- Series 2
- Series 1



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