



## Going for the Gold: Assurant Recognized with Gold WELCOA Well Workplace Award

Athletes competing in the winter Olympic Games inspire us with their hard work and determination as they strive for gold. Maintaining a healthy and active workforce requires similar commitment.

Assurant's winning ways recently earned a 2013 Gold level Well Workplace Award from [WELCOA](#) (Wellness Council of America), an organization dedicated to improving the health and well-being of all working Americans. A "well workplace" is an organization that fully embraces its responsibility for maximizing the health and well-being of its employees. The Gold level recognizes organizations developing comprehensive wellness programs that are a strategic and integral part of a company's business strategy. This is a three-year designation from WELCOA and the second time Assurant received the Gold on behalf of the enterprise.



Assurant's Ben Morrison got a great workout in while supporting a worthy cause in the MS150 bike ride last summer. He joined a team of Assurant employees from the company's Minnesota offices who cycled 150 miles in the fight against multiple sclerosis.

"As a leading specialty insurance provider, we understand the value and importance of providing a workplace that encourages preventive care and healthy choices," said Sylvia Wagner, executive vice president, human resources and development. "That's why Assurant is committed to providing quality resources to support our employees as they make informed choices and share in the responsibility for their wellness."

Assurant received high marks on WELCOA's benchmarks, including: capturing CEO support, creating cohesive wellness teams, collecting data to drive health efforts, crafting a wellness operating plan, choosing appropriate interventions for improving employee health/wellness, creating a supportive environment and evaluating outcomes.

As a Well Workplace award-winner, Assurant is recognized as one of the nation's leaders in corporate health. The Company's wellness program provides a combination of supportive programs, resources and incentives to employees and their family members.