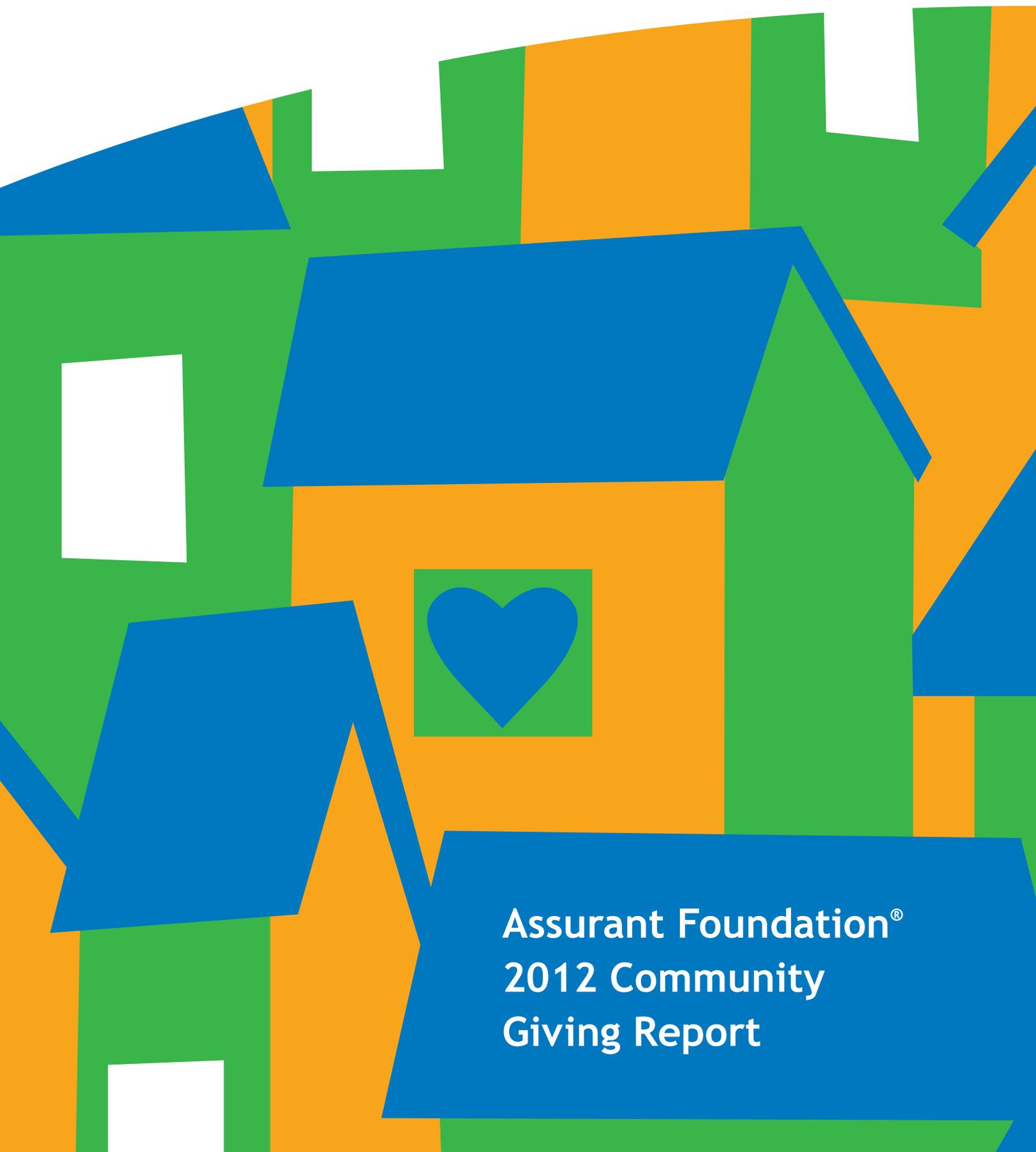




ASSURANT®

On your terms.®



Assurant Foundation®  
2012 Community  
Giving Report

# About Assurant

Assurant is a premier provider of specialized insurance products and related services in North America and select worldwide markets. The four key businesses - Assurant Solutions, Assurant Specialty Property, Assurant Health and Assurant Employee Benefits - partner with clients who are leaders in their industries. Headquartered in New York City's financial district, Assurant operates in 12 countries with approximately 14,500 employees worldwide.

## Our Values

At Assurant, we remember that our products and services touch people's lives in sickness and in health at home, at work and at play. We are driven by our core set of enduring values: **Common Sense**, **Common Decency**, **Uncommon Thinking** and **Uncommon Results**. With these timeless values as our foundation, we work diligently to provide superior service to our customers and clients, create a great workplace for our employees and act as a good neighbor in our communities.

## Our Businesses

**Assurant Solutions** develops, underwrites, markets and administers specialty insurance, mobile device protection, extended service contracts and other risk management solutions through collaborative relationships with leading retailers, manufacturers, wireless carriers, financial institutions, vehicle dealer groups, funeral homes and other entities.

**Assurant Specialty Property** is a leading provider of insurance services in partnership with financial institutions, mortgage lenders, property managers, manufactured home sellers, auto finance companies and their customers. Services include insurance tracking and management, lender-placed homeowners insurance, and property and personal coverage such as renters, farm and flood insurance.

**Assurant Health** is committed to providing access to convenient health care delivery, easy-to-understand products and value-added services that help customers better manage their health care dollars and get the most out of their coverage. Health care products include major medical, supplemental and fixed-benefit plans for individuals, families and small employers.

**Assurant Employee Benefits** is a leading provider of employer and employee-paid benefits and services, including long-term and short-term disability, life insurance, dental and vision coverage, voluntary benefits such as cancer, critical illness, gap and accident, and disability reinsurance management services.

# About the Assurant Foundation®

**Assurant Cares. In everything we do, we remember that people count on Assurant.** That's why we encourage our employees to volunteer in the communities where we work and live. We enhance their great works through the charitable giving programs of the Assurant Foundation.

In 2012, the Assurant Foundation and our employees provided more than \$4.2 million through charitable grants, matching gifts and other giving. You'll learn more about Assurant's community involvement initiatives in this 2012 Community Giving Report.

## Our Focus



### Charitable Grants

Charitable grants are made in support of nonprofits in Assurant local communities that provide health and home services to those in need. Our three focus areas include Health & Wellness, Homes & Property and Hometown Help.



### Matching Gifts

The Assurant Employee Matching Gifts Program provides all eligible U.S. Assurant employees the opportunity to request a dollar-for-dollar match for their personal contributions to qualifying charitable organizations. The Assurant Foundation matches each gift of \$25 or more, up to a total of \$1,000 per employee each year.



### Employee Volunteers

Assurant's commitment to employee volunteers is an extension of our strong tradition of service to our community. Assurant offers employees eight hours of paid time off each year to volunteer for charitable causes in their communities. Assurant also organizes special volunteer programs throughout the year, both during and after work hours.



### United Way Campaigns

The United Way Campaign is an annual event through which Assurant employees across the enterprise come together to raise money for United Way chapters and affiliate charities in North America. Employees participate in fundraising activities to increase donations to the United Way, reinforce community spirit and help advance the common good by creating opportunities for a better life for all.

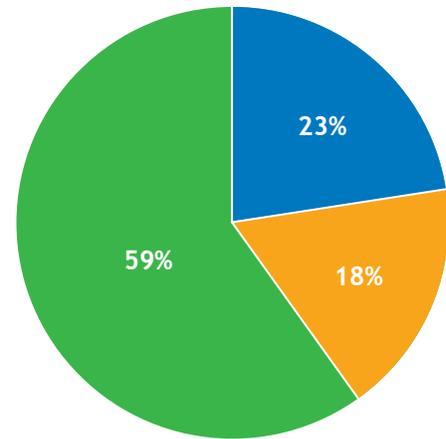


## Charitable Grants

Assurant cares about communities where we work and live. In 2012, the Assurant Foundation provided 321 direct charitable grants to 261 nonprofit organizations totaling nearly \$2,126,600.

Following is a breakout of direct charitable grants within our three focus areas:

- 98 grants to 160 charities in Health & Wellness = \$486,200
- 23 grants to 20 charities in Homes & Property = \$373,000
- 200 grants to 81 charities in Hometown Help = \$1,267,400



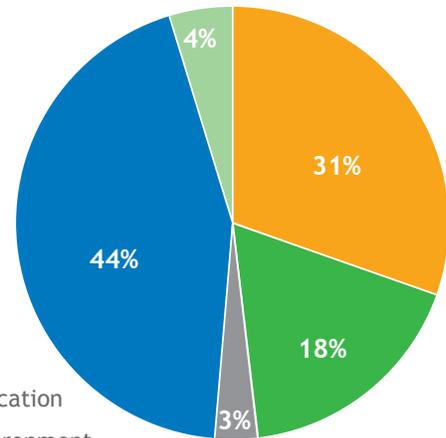
- Health & Wellness
- Home & Property
- Hometown Help



## Matching Gifts

Assurant employees extended the impact of their charitable dollars through the Assurant Employee Matching Gifts Program. In 2012, employees submitted 2,700 requests totaling \$423,750. Matching gifts supported 966 charitable organizations in the following areas:

- 301 Civic, arts & cultural organizations
- 172 Educational organizations
- 26 Environmental organizations
- 425 Health, home & social services
- 42 United Way chapters



- Education
- Environment
- Health, Home & Social Services
- United Way
- Civic, Arts & Cultural



## United Way

Assurant employees show what it means to “Live United.” In 2012, the Assurant Foundation and our employees donated a combined total of nearly \$1.6 million to support 112 local United Way chapters. Through annual giving campaigns, employees raised funds for United Way through various special events. Assurant also supports United Way through food drives and holiday parties at local shelters. United Way Days of Caring allow employees to show their support outside of annual campaigns by volunteering with local charities.

## Health & Wellness

Through participation in community-based programs, Assurant supports organizations with a focus on health and wellness. Our efforts center on programs related to prevention, family health and healthy living. In 2012, we contributed \$486,200 to 160 Health & Wellness charitable organizations in the communities where we live and work. Here are some examples of ways our employees got involved.

**Ready, set, relay!** Assurant Solutions participated in Relay for Life events to raise funds for the American Cancer Society. Employees from [Miami](#), [Atlanta](#), [Lawton, Okla.](#) and [St. Petersburg, Fla.](#) collectively raised more than \$39,000 in support.

**Baking a difference.** Assurant Specialty Property baked up a storm in the name of a good cause. Employees in [Atlanta](#) sold homemade baked goods as part of the Great American Bake Sale to raise funds for Share Our Strength, a nonprofit organization that aims to combat childhood hunger in America.

**Bringing home the bacon.** Assurant Employee Benefits is a long-time supporter of the Rehabilitation Institute of Kansas City (RIKC), a nonprofit dedicated to helping individuals succeed in their rehabilitation process. As a sponsor of Bacon-Fest, Assurant employees raised more than \$95,000 to support RIKC.

**Think pink!** That's what Assurant Health employees in [Milwaukee](#) did as a sponsor of the local Susan G. Komen Race for the Cure in support of breast cancer research and awareness. A team of more than 30 employees, their friends and families participated in the event.



*Race for the Cure participants from Assurant Health sported pink wigs, clothing and accessories in support of breast cancer awareness.*

**Making smiles brighter.** Assurant Employee Benefits supported the eleventh Annual Kansas Mission of Mercy (KMOM) Dental Project, a two-day clinic that provides urgent dental care by the Kansas Dental Charitable Foundation to those in need. Kansas dentists and dental hygienists volunteered to provide free dental care services to more than 2,000 low income patients. The Assurant Foundation provided \$25,000 towards this important community event.



*Face painting was among the activities at Assurant's Relay for Life event, where employees showed their support in the fight against cancer.*

**Got heart!** In celebration of American Heart Month, employees in [New York](#) raised funds for their local chapter of the American Heart Association. Events included paper heart sales and a lunchtime walk from the office to the Brooklyn Bridge to promote heart health. With a match from the Assurant Foundation, employees raised \$1,312.



*Assurant supported the Kansas Mission of Mercy Dental Project to provide dental care to those in need.*

# Homes & Property

Assurant supports charitable organizations with a focus on homes and property, helping to create a fresh start and manage everyday risks. We build strong foundations for partnerships with these organizations through volunteer programs. In 2012, we contributed \$373,000 to 20 Homes & Property charitable organizations in the communities where we live and work. Here are some examples of our outreach.

**Hammering it out.** Assurant employees are proud partners of Habitat for Humanity. Below are just a few examples of how Assurant employees across the country helped in their local communities.

- **Miami** - Employees completed their eleventh Habitat for Humanity home as part of a three-year project to provide affordable housing in the Liberty City area. Assurant arranged for Whirlpool to donate appliances for one of the homes.
- **Atlanta** - In partnership with Habitat for Humanity, employees helped a Cobb County couple's dreams of owning a home come true. Nearly 200 employees helped with constructing the four-bedroom home. The Assurant Foundation also funded construction materials.
- **Springfield, Ohio** - Assurant volunteers completed tasks both indoors and out, as they put finishing touches on a home, helping hang siding on the new construction.
- **Woodbury, Minn.** - Employees completed a number of renovation activities to benefit Habitat for Humanity. The Woodbury office also sponsored a playground built within a local Habitat for Humanity neighborhood.



Assurant Specialty Property field claims adjuster shown on site viewing damaged properties in the Breezy Point neighborhood of Queens, NY.

**Super efforts following a devastating disaster.** Assurant and employees provided special relief when devastation of Superstorm Sandy struck the Northeast. The Assurant Foundation donated \$100,000 to the American Red Cross, \$25,000 to the Mayor's Fund to Advance New York City, and \$10,000 each to the Community Food Bank of New Jersey and the Food Bank for New York City. The Assurant Foundation and employees also donated nearly \$95,000 through local fundraising and a special match to support Sandy relief.



Woodbury, Minn. employees help build Habitat for Humanity homes in their community.



Assurant employees seen on site, helping to build the foundation for a new home in Austell, Ga.

# Hometown Help

Assurant partners with charitable organizations to improve the quality of life in the communities we serve. We provide grants to support charities in local communities that closely align with our values. In 2012, we contributed \$1,267,400 to provide Hometown Help to 81 charitable organizations in the communities where we live and work. Here are some of the ways we helped.

**Learning is fundamental.** Employees in **Woodbury, Minn.** partnered with a business class from Henry Sibley High School for a 7-week online mentoring program. Weekly emails with employees helped students understand what to expect in college and the workplace.

**A little goes a long way.** Employees of Assurant Employee Benefits in **Kansas City** and **Minneapolis** participated in the Change Your World Program. Teams of three to five employees were given three months and \$100 seed money to make an impact on a nonprofit of their choice. Five teams raised more than \$4,000 to benefit the Down Syndrome Guild of Greater Kansas City, Mother's Refuge, LUNgevity, Emergency Foodshelf Network and Children's Mercy Hospital.

**Getting into the holiday spirit.** Employees in **Miami** coordinated their annual Project Elf holiday event as they distributed gifts to children of Chapman Partnership, which provides resources and assistance to homeless families.

**No clowning around.** Employees in **Des Moines, Iowa** supported Ronald McDonald House Charities of Central Iowa, which provides a temporary home for families of seriously ill children who come to Iowa for medical treatment. Employees raised funds for 38 nights of the Stay a Night program and volunteered to provide meals and light housekeeping.



*Employees give back by volunteering with organizations like Chapman Partnership to bring the holiday spirit of giving to life.*



*Milwaukee employees and their children show off their creativity by painting vases and designing cards for clients of three partner organizations.*

**Generosity runs in the family.** At Assurant Health, 385 employees, family and friends logged more than 1,600 hours in service to 43 charitable agencies in 2012. During Take our Daughters and Sons to Work Day in **Milwaukee**, employees and their children assembled 100 toiletry packs for homeless teens at Pathfinders, painted vases for mothers at Sojourner Family Peace Center and created greeting cards for clients of the two organizations and the Volunteer Center of Greater Milwaukee.

**Days of caring, long lasting impression.** Assurant Specialty Property employees in **Florence, S.C.** participated in Days of Caring with several organizations, including the Senior Citizens Association, Florence County Disability and Special Needs, Pee Dee Coalition Against Domestic and Sexual Assault, Durant Children's Center and Circle Park Behavioral Health Services. Assurant volunteers mowed lawns, removed tree limbs, stained a deck and cleaned carpets.

**Think global, act local.** The Assurant Cares message resonates around the globe. Employees in **Argentina, Brazil, Chile, Mexico** and **Puerto Rico** partnered with Make-A-Wish® to fulfill the wishes of several children facing life-threatening illnesses. Employees in **Ireland** participated in fundraisers for the Irish Cancer Society, a Lunar Walk to support the Diabetes Federation and a Giving Tree Appeal for St. Vincent De Paul. Employees also supported the Cork Association for Autism, Marymount Hospice, Guide Dogs for the Blind and several other organizations.



*Miami volunteers supported the YMCA beautification project at Pinelake Elementary school.*



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