



Protect Today's High-Tech Toys and Gadgets

Assurant Solutions' Extended Service Contracts Provide Peace of Mind

In the first decades of the twentieth century toys were simple affairs, confined to dolls, drawing materials and Mom's pots and pans. Board games, introduced in the depression era of the 30's, continued in popularity throughout the next decade. But the introduction of the television in the 1950s changed everything, and the obsession for electronic entertainment was born.



Today, young children entertain themselves with smartphones, tablets and computers, grasping the necessary techniques with relative ease. But despite the extraordinary finger dexterity they display, when curious little hands grab their parent's gadgets, the chance of a damaging accident to these expensive items multiplies. An extended service contract can help ease parental worries about the safety of the family's expensive electronic toys whether it is being used as a play thing by a child or the communication tool of choice of a teen.

"A recent report found forty percent of all smartphone users in the United States were 12-17 year-olds. According to Nielsen, those teens were sending or receiving almost 3,339 texts a month. Not only can that be hard on the fingers, it can be hard on the device," says Joe Erdeman, president of Assurant Solutions extended service protection business. "That's why it makes sense to protect electronic gadgets with an extended service contract. These plans go above and beyond the manufacturer's warranty to ensure that your product continues to perform as it should and provide valuable peace of mind to parents and their children."

Extended service contracts differ depending on the product and the terms of the contract, but Erdeman explains that typical plans provide for normal wear and tear as well as accidental damage. In addition, many protection plans for technology products include value-added services such as tech support, 24/7 customer service, repair or replacement.

"As technology has improved, we have been conditioned to have instant access to information and the latest technology at our fingertips," Erdeman said. "Assurant Solutions offers contracts that provide remote customer service via phone and online chat to give customers instant access to the help they need wherever they may be."

To learn more about the benefits of extended service contracts go to <http://www.assurantsolutions.com/extendedprotection/index.html>