



Assurant Global Automotive Introduces Automotive Training Academy by Assurant

The training academy brings together the renowned automotive training programs from Assurant and American Financial & Automotive Services

NEW YORK, Feb. 8, 2021 - Assurant, Inc. (NYSE: AIZ), a global provider of lifestyle and housing solutions that support, protect and connect major consumer purchases like automobiles today announced the introduction of Automotive Training Academy by Assurant - its modernized and expanded automotive training program delivered in the classroom, at dealerships, and online via the Assurant Virtual Learning Platform. After acquiring American Financial & Automotive Services (AFAS) in 2020, Assurant has combined its legacy training programs, leveraging its best-in-industry offerings and teams to provide the most comprehensive training curriculum in the automotive market.

“The new Automotive Training Academy goes beyond the F&I Office, offering a holistic training approach for dealership employees,” said Assurant Global Automotive Senior Vice President of Global Transformation, Martin Jenns. “We have long admired AFAS’s award winning training program and knew we could provide an industry leading training solution by combining our offerings.”

The Automotive Training Academy utilizes a hands-on approach for in-person and in-dealership training that allows attendees to not only learn, but also practice new and innovative techniques. Interactive teaching methods such as group discussions, simulated role-play experiences, and performance evaluations are used in correlation with the latest automotive training curriculum to enhance the attendee’s understanding and proficiency with the course material. The training includes courses in:

- F&I Training
- Advanced F&I Training
- Sales Training
- Sales Manager Training
- Service Advisor Training
- Leadership Training
- Compliance Training

With Assurant’s Virtual Learning Platform, automotive professionals unable to attend in-person training or those wanting to sharpen the skills they learned in the classroom, can utilize an on-demand option available at any time. The Assurant Virtual Learning Platform education curriculum is always being enhanced with materials reflective of the ongoing automotive market changes.

“Combining Assurant and AFAS’s training programs allows us to scale faster and adapt to the changing needs of dealers and automotive professionals,” said Ritch Wheeler, Vice President of Training at American Financial & Automotive Services, an Assurant Company. “With the new Automotive Training Academy, your dealership can gain the knowledge and tools needed to stay competitive in the ever-changing automotive market.”

About Assurant Global Automotive

Assurant, Inc. (NYSE: AIZ) is a leading global solutions provider in the automobile industry for manufacturers, large group and independent dealers, agents, third-party administrators, financial institutions, insurance providers, and vehicle technology companies. Assurant Global Automotive helps drivers protect their vehicles and avoid costly repair. With over 50 years of industry experience, Assurant is trusted by and works with nine of the top ten global automotive manufacturers serving over 48 million



consumers in 17 countries. Providing innovative solutions like vehicle service contracts, performance management and training, participation options, ancillary products, guaranteed asset protection, and more, Assurant Global Automotive helps clients grow and thrive.

About Assurant

Assurant, Inc. (NYSE: AIZ) is a leading global provider of lifestyle and housing solutions that support, protect and connect major consumer purchases. Anticipating the evolving needs of consumers, Assurant partners with the world's leading brands to develop innovative products and services and to deliver an enhanced customer experience. A Fortune 500 company with a presence in 21 countries, Assurant offers mobile device solutions; extended service contracts; vehicle protection services; pre-funded funeral insurance; renters insurance and lender-placed homeowners insurance. The Assurant Foundation strengthens communities by supporting charitable partners that help protect where people live and can thrive, connect with local resources, inspire inclusion and prepare leaders of the future.

Learn more at assurant.com or on Twitter [@AssurantNews](https://twitter.com/AssurantNews).

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