



ASSURANT®

ASSURANT INCLUDED IN 2021 BLOOMBERG GENDER-EQUALITY INDEX

New York, Feb. 1, 2021 – Assurant today announced that it is one of 380 companies across 11 sectors included in the 2021 Bloomberg Gender-Equality Index (GEI). The GEI expanded in 2021 to represent 44 countries and regions, including firms headquartered in Indonesia and Bermuda for the first time. Companies range from a variety of industries, including automotive, banking, consumer services, engineering and construction, and retail.

“As a global company, we strive to support and reflect the diversity of our community, experiences, and perspectives that enrich our culture and help drive innovation, improve performance and create growth opportunities,” said Alan B. Colberg, president & CEO of Assurant. “We value the insights we gain from participating in the Bloomberg GEI, are committed to continued progress, and are honored to be included in the 2021 list of leading global companies committed to diversity, equity and inclusion.”

The GEI brings transparency to gender-related practices and policies at publicly listed companies increasing the breadth of environmental, social, governance (ESG) data available to investors. The comprehensive, transparent GEI scoring methodology allows investors to assess company performance and compare across industry peer groups.

The reference index measures gender equality across five pillars: female leadership and talent pipeline, equal pay and gender pay parity, inclusive culture, sexual harassment policies, and pro-women brand.

The [2020 GEI](#) included 325 companies headquartered across 42 countries and regions.

“The companies included in the 2021 GEI are expanding the ESG data universe to include gender-related data that investors are demanding today,” said Peter T. Grauer, Chairman of Bloomberg. “Their commitment to disclosure is making the business case for inclusion and driving transparency in the markets.”

Through disclosure of gender-related metrics using the GEI framework, the firms included in the 2021 GEI have committed to provided a comprehensive look at their investment in workplace gender equality and the communities in which they operate, raising the bar of what should be expected from other companies within the same industry. Assurant was included in this year’s index for scoring at or above a global threshold established by Bloomberg to reflect a high level of disclosure and overall performance across the framework’s five pillars.

Both the framework and the GEI are voluntary and have no associated costs. The GEI is a reference index and is not for use as a financial benchmark. The index is not ranked. While all public companies are encouraged to disclose supplemental gender data for their company’s investment profile on the Bloomberg Terminal, those that have a market capitalization of USD1 billion are eligible for inclusion in the index. To learn more please visit the [GEI website](#). Bloomberg Terminal subscribers can access the GEI at {BGEI <GO>}.

###

Media Contacts:

Linda Recupero
Senior Vice President, Enterprise Communication
Assurant, Inc.
201.519.9773
linda.recupero@assurant.com

Veronika Henze
Bloomberg LP
+1-646-324-1596
vhenze@bloomberg.net

Liidia Liuksila
Bloomberg LP
+1 212-617-5424
Lliuksila@bloomberg.net

About Assurant

Assurant, Inc. (NYSE: AIZ) is a leading global provider of lifestyle and housing solutions that support, protect and connect major consumer purchases. Anticipating the evolving needs of consumers, Assurant partners with the world's leading brands to develop innovative products and services and to deliver an enhanced customer experience. A Fortune 500 company with a presence in 21 countries, Assurant offers mobile device solutions; extended service contracts; vehicle protection services; pre-funded funeral insurance; renters insurance; lender-placed insurance products; and other specialty products. The Assurant Foundation strengthens communities by supporting charitable partners that help protect where people live and can thrive, connect with local resources, inspire inclusion and prepare leaders of the future.

Learn more at assurant.com or on Twitter [@AssurantNews](https://twitter.com/AssurantNews).