

Device Circularity: Minimizing E-Waste and Maximizing Value

At Assurant, we strive to be the world's most impactful reuse and refurbishment solutions provider and partner of choice for extending the life of mobile devices.

Global E-Waste Alert: It is estimated that there will be 65.3M metric tons of e-waste generated in 2025.¹ That's like tossing 10,000 smartphones into a landfill every second for a year.

Learn more about how the mobile industry is revolutionizing sustainability practices.

Devices Repurposed:
Prevented **180M devices** from becoming e-waste²



Recycling Redirected:
Recycled **1M devices**³



Money Returned:
Consumers received **\$21B** in return for trading in their devices²



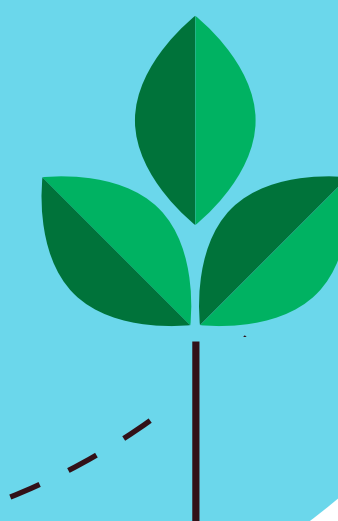
For every **1M smartphones** recycled, the following is recovered:⁴

15,000 kg of copper	350 kg of silver
34 kg of gold	15 kg of palladium

People Connected:
Improved connectivity for **10s of millions** of people worldwide²



E-Waste Averted:
Prevented **36,000 metric tons** of devices from ending up in landfills²



CO2 Saved:
Avoided **9.4M metric tons** of CO2 emissions through device reuse²



¹ International Telecommunications Union
² Assurant Data from 2009-2024
³ Assurant Data from 2024
⁴ U.S. Environmental Protection Agency