



ASSURANT®

Assurant Expands On-Demand Mobile Device Repair with Acquisition of Fixt

Expanded come-to-you capability strengthens one of the industry's most comprehensive mobile device service solutions, enhancing the overall customer experience

NEW YORK, Aug. 17, 2020 -- Assurant (NYSE: AIZ), a leading global provider of lifestyle and housing solutions that support, protect and connect major consumer purchases, today announced it has acquired Fixt, a leading provider of on-demand mobile device support and repair.

Fixt enables consumers to schedule local, onsite repairs of mobile devices via a network of more than 1,500 repair technicians, reducing average repair times and improving customer satisfaction. Integrating Fixt's capabilities into Assurant's end-to-end Dynamic Fulfilment platform will further enhance the experience for mobile device owners.

"Assurant continues to invest in creating uniquely better experiences for our client's customers," said Manny Becerra, president of Global Connected Living at Assurant. "Fixt strengthens Assurant's proprietary device lifecycle management platform, providing customers with expanded options to resolve issues with their mobile devices and more control to manage their service experience. We're also excited to welcome the talented Fixt team to Assurant and look forward to working together to bring new innovations to the market."

With the addition of Fixt's platform, consumers will have more points of service to choose from than any other repair provider. Assurant's global service delivery network gives consumers a wide array of service options including having a repair technician come to them, visiting a network of more than 1,000 local repair stores and other retail wireless locations in the U.S., and express shipping among other choices.

"We're excited to join Assurant to expand our mobile device protection and support services to customers around the world," said Luke Cooper, CEO of Fixt. "We created the first on-demand technology repair platform for enterprise clients because we believed the consumerization of IT would completely revolutionize the way companies do business, including how they replaced broken mobile devices and tablets. Over the past few years, we have grown revenue and our technician network significantly to meet the growing demand for on-demand technology support."

"In these complex times, customers are choosing to align themselves with more diverse organizations that know how to innovate. As a Black founder, I am extremely proud to join a company with such a strong commitment to diversity, inclusion and real equity."

About Assurant

Assurant, Inc. (NYSE: AIZ) is a leading global provider of lifestyle and housing solutions that support, protect and connect major consumer purchases. Anticipating the evolving needs of consumers, Assurant partners with the world's leading brands to develop innovative products and services and to deliver an enhanced customer experience. A Fortune 500 company with a presence in 21 countries, Assurant offers mobile device solutions; extended service contracts; vehicle protection services; pre-funded funeral insurance; renters insurance; lender-placed insurance products; and other specialty products. The Assurant Foundation strengthens communities by supporting charitable partners that help protect where people live and can thrive, connect with local resources, inspire inclusion and prepare leaders of the future.

Learn more at assurant.com or on Twitter [@AssurantNews](https://twitter.com/AssurantNews).

About Fixt

Fixt gives customers the ability to schedule local, onsite repairs of mobile devices in real time, thereby reducing average repair times and improving customer satisfaction. It also manages the logistics of getting remote or on-location employee devices scheduled, repaired and rapidly back in use.

Media Contact:

Andy Mus
Director, External Communications
770.763.1694
andy.mus@assurant.com

Investor Relations Contacts:

Suzanne Shepherd
Senior Vice President, Investor Relations
201.788.4324
suzanne.shepherd@assurant.com

Sean Moshier
Assistant Vice President, Investor Relations
212.859.5831
sean.moshier@assurant.com