



Assurant Miami Hosts Inaugural 5K for United Way

More than \$67,000 Raised to Help Community

MIAMI, Sept. 1, 2016 - More than 500 Assurant employees truly went the extra mile at work yesterday. In fact, they went an extra 3.1 miles, as the company held its inaugural 5K run around its office campus to benefit United Way of Miami-Dade.

The employees raised \$67,656 in donations and sponsorships, as well as matching contributions from senior executives and the Assurant Foundation. The company also held a mini-festival at its south Miami-Dade campus before and after the 5,000-meter race - complete with a DJ, dancers and the playing of the National Anthem - and recognized the top fundraisers, runners and even costumes.

"We partner with United Way all around the country, but this is a first - our own 5K on our own campus," said Assurant President and Chief Executive Officer Alan Colberg, who took part in the run. "Our people had a lot of fun, and more importantly, they raised a lot of money to help those in need here in south Florida."

United Way of Miami-Dade CEO Harve Mogul also was on hand for the festivities. "We are so grateful to Assurant employees and leadership who continue to go above and beyond to strengthen the lives of our families and neighbors," he said. "And, combining a love for our community with a fun, healthy activity that raises funds and awareness is genius."

Assurant, a global provider of risk management solutions, employs more than 2,100 at its campus on Quail Roost Drive. The Assurant 5K served as the kickoff to the company's 2016 United Way campaign.

###

About Assurant

Assurant, Inc. (NYSE: AIZ) is a global provider of risk management solutions, protecting where consumers live and the goods they buy. A Fortune 500 company, Assurant focuses on the housing and lifestyle markets, and is among the market leaders in mobile device protection; extended service contracts; vehicle protection; pre-funded funeral insurance; renters

insurance; lender-placed homeowners insurance; and mortgage valuation and field services. With approximately \$30 billion in assets and \$6 billion in annualized revenue as of June 30, 2016, Assurant is located in 16 countries, while its Assurant Foundation works to support and improve communities. Learn more at assurant.com or on Twitter @AssurantNews.

Media Contact:

Robert Byrd
Senior Director, Communications
Assurant, Inc.
770.763.2319
robert.byrd@assurant.com