



ASSURANT®

OnePlus Partners with Assurant to Offer Protection Plans for its Newest Smartphones

On-Guard by Assurant® offers three protection plan options to US and Canadian customers for the OnePlus X and OnePlus 2

ATLANTA, Nov. 23, 2015 -Global technology company OnePlus is partnering with Assurant Solutions to offer U.S. and Canadian customers protection plans for its newly released high-end, high-demand smartphones- the OnePlus X and OnePlus 2.

"At OnePlus, we're always looking for ways to provide a better customer experience," said Co-Founder and Head of OnePlus Global, Carl Pei. "We've launched two new, highly popular phones this year and made protection plans available to our customers in Europe, India and China. Now we're improving our customer experience in the U.S. and Canada by partnering with Assurant Solutions. Our philosophy to 'never settle' applies to everything we do. We chose Assurant because of its global expertise and innovative approach to protecting today's connected devices."

On-Guard by Assurant® protection plans cover mechanical and electrical breakdown after the warranty expires, as well as accidental damage for selected plans. The three single-pay plan options provide a choice to purchase coverage for 12, 18 or 24 months. Pricing for On-Guard 12 by Assurant®, On-Guard Plus 18 by Assurant® and On-Guard Plus 24 by Assurant® ranges from US\$20-\$80 or CA\$25-110, with no deductible requirement for mechanical or electrical breakdown claims. Accidental damage coverage against breaks and spills is only offered through the 18- and 24-month plans. On-Guard by Assurant® can be purchased with eligible OnePlus devices at www.oneplus.net.

"OnePlus has made quite an impact on the market with its innovative approach to the smartphone market and high-end aesthetic," said Manny Becerra, president of Connected Living, a business unit of Assurant Solutions. "OnePlus customers clearly care about purchasing devices that are both highly functional and well-designed. We're committed to ensuring these devices continue to provide lasting service and enjoyment to their users."

About Assurant Solutions

Assurant Solutions has a proud history of protecting consumer finances, possessions and peace of mind. Today, Assurant Solutions is a global leader in keeping consumers connected to their digital lifestyle. With operations in 26 locations and 15 countries, the company's global team of around 5,000 employees are dedicated to delivering the best customer service experience anywhere in the world. That's why industry leading telecommunications corporations, manufacturers, retailers, financial institutions, vehicle dealers and funeral homes choose to partner with Assurant Solutions. From mobile devices to major appliances, from cars to the connected home, Assurant Solutions helps protect what matters most. Assurant Solutions is a great place to work with an award-winning culture valuing common sense, common decency, uncommon thinking and uncommon results. For more information about Assurant Solutions visit www.assurantsolutions.com or connect with us on Facebook.

Assurant Solutions is a part of Assurant, Inc. (NYSE: AIZ), a global provider of specialty protection products and related services. With approximately \$30 billion in assets and \$8 billion in annual revenue, Assurant is a Fortune 500 company and provides its specialty protection offerings primarily through Assurant Solutions, Assurant Specialty Property and Assurant Employee Benefits. Through the Assurant Foundation, established more than 30 years ago, the company and its employees are dedicated to supporting and partnering with organizations that improve communities. Visit us at www.assurant.com and follow us on Twitter [@AssurantNews](https://twitter.com/AssurantNews).

About OnePlus

OnePlus is a global startup challenging conventional concepts of technology. Created around the “Never Settle” mantra, OnePlus creates exquisitely designed devices with premium build quality and high performance hardware. OnePlus thrives on cultivating strong bonds and growing together with its community of users and fans. For more information, please visit oneplus.net.

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