

Assurant Recognized for Exemplary Corporate Responsibility Outreach Company Receives Two Communitas Awards for Excellence in Community Service

NEW YORK, April 23, 2015 - Assurant, Inc., a provider of specialty protection products and services, recently was honored with two Communitas Awards in recognition of the Company's community service and social responsibility commitment.

The Communitas Awards recognize businesses, organizations and individuals that give back and are changing the way they do business to benefit their communities. Nominees are evaluated on the extent and effectiveness of their programs. Assurant won in the categories of Leadership in Community Service and Corporate Social Responsibility for its focused giving approach and Specific Volunteer Project for its work with Habitat for Humanity of Northwest Metro Atlanta.

"These awards reflect our employees' unwavering commitment to helping those in need," said Assurant President and CEO Alan Colberg. "While we are deeply honored and proud to be recognized with these Communitas Awards, our biggest achievement is knowing that we are helping people in the communities where we live and work."

Through its philanthropic arm, the <u>Assurant Foundation</u>, and four business segments, Assurant Solutions, Assurant Specialty Property, Assurant Health and Assurant Employee Benefits, the Company focuses on supporting health and wellness, homes and property and hometown help initiatives of nonprofit organizations.

Assurant Health received the Communitas Award for Leadership in Community Service and Corporate Social Responsibility for its work in the Milwaukee community where it is headquartered. In 2012, the business refocused its approach to giving and now provides financial support and volunteers to create deeper impact within eight select non-profit organizations to help feed and house the homeless, provide behavioral health services for at risk-children, support children with health care needs and their families and support teen pregnancy prevention.

For partnering with the Atlanta Habitat for Humanity in 2014, Assurant's Atlanta team was recognized with a Communitas award in the Specific Volunteer Project category. Assurant's 2014 Habitat build project in Marietta, Ga. marked the 11th annual home built solely with volunteers and funding from the business. Through funding provided by the Assurant Foundation, Assurant is Habitat for Humanity of Northwest Metro Atlanta's longest-running corporate "whole house" sponsor - dedicated sponsors who agree to solely fund and staff a complete homebuilding project. Assurant also ranks among the top five corporate contributors in the chapter's history.

"By recognizing individuals, organizations and companies for their volunteerism and socially responsible business practices, we are hoping to not only bring attention to great programs, but are working with community minded leaders to make the spirit of *communitas* an essential element of every business," said Ed Dalheim, executive director of Association of Marketing and Communication Professionals.

About Communitas Awards

Communitas Awards is an outgrowth of the pro bono recognition program of the Association of Marketing and Communication Professionals (www.amcpros.com), a several thousand member group that honors creative achievement and fosters partnerships with charities and community organizations. As part of its mission, AMCP gives grants to community organizations and underwrites a large portion of Communitas expenses.

About Assurant

Assurant safeguards clients and consumers when the unexpected occurs. A provider of specialty protection products and services, Assurant operates in North America, Latin America, Europe and other select worldwide markets through four operating segments. Assurant Solutions, Assurant Specialty Property, Assurant Health and Assurant Employee Benefits partner with clients who are leaders in their industries to provide consumers peace of mind and financial security. Our diverse range of products and services include mobile device protection; debt protection administration; credit-related insurance; warranties and service contracts; pre-funded funeral insurance; lender-placed homeowners insurance; property, appraisal, preservation and valuation services; flood insurance; renters insurance and related products; manufactured housing homeowners insurance; individual health and small employer group health insurance; group dental insurance; group disability insurance; and group life insurance.

Assurant, a Fortune 500 company and a member of the S&P 500, is traded on the New York Stock Exchange under the symbol AIZ. Assurant has approximately \$32 billion in assets and \$10 billion in annual revenue. Assurant has approximately 17,500 employees worldwide and is headquartered in New York's financial district. For more information on Assurant, please visit www.assurant.com and follow us on Twitter assurantNews.

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