

## Enrolling in Employee Benefits Doesn't Have to Be Clear as Mud

*Assurant Works® Helps HR Managers Simplify Enrollment  
and Employees Confidently Choose Their Benefits*

**Kansas City, Mo.** (July 28, 2014) - Every year when annual enrollment comes around millions of employees select medical plans and voluntary benefits they may or may not understand. Some employees make clear choices, some guess and some choose to do nothing.

Meanwhile, human resource managers scamp for to provide better communications, clearer answers and more pertinent choices. They stretch their minds and digital file drawers to track, comply, retain, administer, monitor and re-enroll employees. Then, the cycle starts all over again.

Life just got better for employees and HR managers alike. Assurant Employee Benefits, a leading provider of voluntary benefits, offers a suite of services and tools to ease the pain of annual enrollment. Assurant Works includes professional benefits communication and enrollment and electronic data exchange capabilities. Together these voluntary services make enrolling in and administering voluntary benefit plans easier for employees and employers.

Now employees, Jack and Jill who have vastly different needs, can decide if dental, vision or disability coverage is exactly what they need or if cancer, gap or critical illness make more sense as their ideal voluntary selections. Jack may choose to enroll in cancer coverage because of his family's history while Jill enrolls in a gap insurance plan because she only has catastrophic health coverage.

"Employers today must offer deep and wide benefits to help attract and retain employees and balance the cost of doing so," says Kevin Seeker, vice president of benefits communication and administrative services. "Assurant Works helps employers implement and manage their voluntary benefits plans easily while helping employees truly understand and value the benefits they are getting or helping pay for."

Assurant Works services, available separately or together, turn communication confusion into confidence, enrollment complexity into clarity, and administrative chaos into control. To learn more about the entire suite, visit [www.AssurantWorks.com](http://www.AssurantWorks.com)

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## **About Assurant**

*Assurant is a premier provider of specialized insurance products and related services in North America, Latin America, Europe and other select worldwide markets. The four key businesses -- Assurant Solutions, Assurant Specialty Property, Assurant Health and Assurant Employee Benefits -- partner with clients who are leaders in their industries and build leadership positions in a number of specialty insurance market segments. Assurant businesses provide mobile device protection; debt protection administration; credit-related insurance; warranties and service contracts; pre-funded funeral insurance; solar project insurance; lender-placed homeowners insurance; renters insurance and related products; manufactured housing homeowners insurance; individual health and small employer group health insurance; group dental insurance; group disability insurance; and group life insurance.*

*Products Underwritten by Union Security Insurance Co., Union Security Life Insurance Co. (New York) or an affiliated prepaid dental company.*

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