

Assurant Board of Directors Approves 11th Consecutive Dividend Increase Declares Quarterly Dividend of \$.27 per Common Share

NEW YORK, May 9, 2014 -- <u>Assurant, Inc.</u> (NYSE: AIZ), a premier provider of specialty insurance and insurance-related products and services, announces that its Board of Directors has declared a quarterly dividend of \$.27 per share of common stock. This represents an eight percent increase above the prior quarterly dividend of \$.25 per share, declared on Jan. 10, 2014. The dividend will be payable on June 10, 2014 to stockholders of record as of the close of business on May 27, 2014.

"Assurant is pleased to announce the <u>11th consecutive increase</u> in our dividend since becoming a publicly traded company in 2004," says <u>Robert B. Pollock</u>, Assurant's president and chief executive officer. "This increase underscores our financial strength and flexibility and our commitment to deliver consistent value to our shareholders."

Future dividend declarations will be made at the discretion of the Assurant Board of Directors and will be based on the company's earnings, financial condition, cash requirements, future prospects and other factors.

Assurant is a premier provider of specialized insurance products and related services in North America and select worldwide markets. Assurant, a Fortune 500 company and a member of the S&P 500, is traded on the New York Stock Exchange under the symbol AIZ. Assurant has approximately \$30 billion in assets and \$9 billion in annual revenue. For more information on Assurant, please visit <u>www.assurant.com</u> and follow us on Twitter (<u>@AssurantNews</u>).

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