



ASSURANT

May 24, 2013

## **Assurant Foundation Contributes Financial Support for Oklahoma Tornado Disaster Relief**

**NEW YORK, May 24, 2013** - The Assurant Foundation, the philanthropic arm of Assurant, Inc., announced today that it will donate \$50,000 to the American Red Cross to assist residents of Oklahoma affected by tornadoes. In addition, the Assurant Foundation will match employee donations in support of disaster relief efforts.

The Assurant Foundation will provide a two-for-one match of employee donations to the American Red Cross as part of a "Do More for Moore" challenge. It also will provide a dollar-for-dollar match for employee donations and local fundraising for other charitable organizations supporting humanitarian efforts in Oklahoma.

"Assurant and our employees embrace a strong tradition of outreach in the communities where we live, work and serve. We respect and are proud to support the tireless commitment of the many volunteers striving to help area residents recover and rebuild their communities," said Robert B. Pollock, president and chief executive officer of Assurant.

For more than three decades, the Assurant Foundation has provided financial assistance to charitable organizations assisting with disaster recovery. In recent years, through support of the American Red Cross, contributions have helped those affected by Superstorm Sandy, victims of earthquakes and tsunamis in Haiti, Chile, Japan and Indian Ocean, as well as communities hit by extreme storms and tornadoes throughout the U.S.

### **About the Assurant Foundation**

Assurant embraces a core set of enduring values: Common Sense, Common Decency, Uncommon Thinking and Uncommon Results. The approximately 14,500 employees of Assurant strive to provide superior service to customers and clients, while improving the quality of life in local communities where we live and work. The Assurant Foundation extends that commitment by providing financial assistance to designated nonprofit organizations that focus on health and wellness, homes and property or help in the hometowns where we operate.

Assurant is a premier provider of specialized insurance products and related services in North America and select worldwide markets. Assurant, a Fortune 500 company and a member of the S&P 500, is traded on the New York Stock Exchange under the symbol AIZ. Assurant has approximately \$29 billion in assets and \$8 billion in annual revenue.

For more information on Assurant, please visit <http://www.assurant.com> and follow us on Twitter ([@AssurantNews](https://twitter.com/AssurantNews)).

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