



ASSURANT

March 25, 2013

## Assurant, Inc. Announces Pricing of \$700 Million Senior Notes

**New York, March 25, 2013** - [Assurant, Inc.](#), a provider of specialty insurance and insurance-related products and services, today announces the pricing of a public offering of \$350 million in aggregate principal amount of its 2.50% senior notes due 2018 and \$350 million in aggregate principal amount of its 4.00% senior notes due 2023 (together, the "Senior Notes"). The closing of the Senior Notes offering is expected to occur on March 28, 2013, subject to the satisfaction of customary conditions. Assurant intends to use the net proceeds of the Senior Notes offering for general corporate purposes, including to repay \$500 million of debt due in 2014.

BofA Merrill Lynch and J.P. Morgan Securities LLC are acting as joint book-running managers for the offering.

An effective shelf registration statement, under which the Senior Notes will be issued, previously was filed with the U.S. Securities and Exchange Commission. The offering and sale of the Senior Notes is being made only by means of a prospectus and an accompanying prospectus supplement related to the offering. Copies of the prospectus and prospectus supplement, when available, may be obtained by contacting BofA Merrill Lynch at 800-294-1322, or via e-mail at [dg.prospectus\\_requests@baml.com](mailto:dg.prospectus_requests@baml.com), or J.P. Morgan Securities LLC collect at 212-834-4533.

This news release is neither an offer to sell nor a solicitation of an offer to buy Senior Notes, nor does it constitute an offer, solicitation or sale in any jurisdiction in which such offer, solicitation or sale is unlawful.

### About Assurant

[Assurant](#) is a provider of specialized insurance products and related services in North America and select worldwide markets. The company conducts its business through four operating segments-Assurant Solutions, Assurant Specialty Property, Assurant Health and Assurant Employee Benefits-and provides debt protection administration; credit-related insurance; warranties and service contracts; pre-funded funeral insurance; solar project insurance; lender-placed homeowners insurance; renters insurance and related products; manufactured housing homeowners insurance; individual health and small employer group health insurance; group dental insurance; group disability insurance; and group life insurance. Assurant is headquartered in New York's financial district.

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