



ASSURANT

May 11, 2012

Assurant Board of Directors Increases Quarterly Dividend to \$.21 per Common Share

Dividend Marks Ninth Increase for Assurant as a Public Company

NEW YORK, May 11, 2012 -- Assurant, Inc. ("Assurant") (NYSE: AIZ), a premier provider of specialty insurance and insurance-related products and services, announces that its board of directors has declared a quarterly dividend of \$.21 per share of common stock. This represents a 17 percent increase above the quarterly dividend of \$.18 per share, declared on Jan. 13, 2012. The dividend will be payable on June 12, 2012 to stockholders of record as of the close of business on May 29, 2012.

"We are pleased to announce the ninth dividend increase since Assurant went public in 2004," said Robert B. Pollock, Assurant's president and CEO. "The increased dividend is a reflection of both our ability to generate strong cash flows and deliver on our commitment to create increased value for our shareholders."

Future dividend declarations will be made at the discretion of the Assurant board of directors and will be based on the company's earnings, financial condition, cash requirements, future prospects and other factors.

Assurant is a premier provider of specialized insurance products and related services in North America and select worldwide markets. Assurant, a Fortune 500 company and a member of the S&P 500, is traded on the New York Stock Exchange under the symbol AIZ. Assurant has approximately \$27 billion in assets and \$8 billion in annual revenue. www.assurant.com

Media Contact:

Vera Carley
Director, Media Relations
and Financial Communications
vera.carley@assurant.com
Phone: 212-859-7002

Investor Relations:

Melissa Kivett
Senior Vice President
Investor Relations
Phone: 212-859-7029
melissa.kivett@assurant.com

Suzanne Shepherd
Director
Investor Relations
Phone: 212-859-7062
suzanne.shepherd@assurant.com