



ASSURANT

Assurant Executive Vice President and CFO Michael J. Peninger to present at the J.P. Morgan 2012 Insurance Conference

NEW YORK, March 23, 2012 -- Assurant, Inc. (NYSE: AIZ), a premier provider of specialty insurance and insurance-related products and services, announces today that Michael J. Peninger, executive vice president and chief financial officer, will provide an update on the company and answer questions from participants during the J.P. Morgan 2012 Insurance Conference in New York on Thursday, March 29, 2012 at 3:30 p.m. ET.

Access to the live presentation and replay will be available via telephone, details of which follow. Slides of the presentation will be posted for viewing on Wednesday, March 28 on Assurant's website at www.assurant.com. A transcript of Peninger's remarks also will be archived on Assurant's website.

Dial-in number: 800-475-8426 (toll free) or 517-308-9052 (toll)

Pass code: 5433 or LIFE

Telephone replay: A replay of the presentation will be available approximately one hour after the live presentation and accessible until Sunday, April 29, 2012.

Replay number: 866-435-5405 (toll free) or 203-369-1025 (toll)

Replay pass code: 32912

Assurant is a premier provider of specialized insurance products and related services in North America and select worldwide markets. Assurant, a Fortune 500 company and a member of the S&P 500, is traded on the New York Stock Exchange under the symbol AIZ. Assurant has approximately \$27 billion in assets and \$8 billion in annual revenue. www.assurant.com

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